

**AWARENESS PROGRAMME ON NASHA MUKT BHARAT SAPTAH FROM
JUNE 17**

Panaji: June 16, 2026

The Ministry of Social Justice and Empowerment will observe “International Day against Drug Abuse and Illicit Trafficking” on June 26, 2026. To support the cause and organize awareness programme/ events under NMBA from June 17 to June 26, 2026 with the theme “Nasha Mukta Bharat Abhiyaan, Viksit Bharat ki Pehchaan” has been organized in the State of Goa.

In this regard public are advised to tag on social media platforms of Mass pledge drives (online/ offline and E-Pledge link <https://nmba.dosie.gov.in/content/take-a-pledge> or scan the QR code and share photograph and also tag the same on the instagram handle of this Department i.e socialwelfare.goa.

Press release on theme: Nasha Mukta Bharat Abhiyaan – Viksit Bharat Ki Pehchaan and participating in online inaugural function of Ministry on June 17; poster – making, slogan – writing and essay competitions on June 18 and on June 25; Screening of short awareness films in schools/ college/ GIA centres, NMBA films are available at <https://tintvurl.com/ztkrtret>, Cycle rallies, youth rallies against drugs on June 19; Online Mass pledge against drug abuse at <https://nmba.dosie.gov.in/content/take-a-pledge> on June 20;

Reels of Oath taking to be tagged to Directorate of Social Welfare instagram handle- socialwelfare.goa, short yoga and meditation session by spiritual organizations and GIA institutions on June 21; Signature campaigns for Nasha Mukta Bharat on June 22; Displays of IEC material on Social Media on June 23; Rally involving youth clubs, My Bharat (NSS/ NYKS volunteers), and local residents on June 24; Mass pledge drives (online/ offline) by State/ districts. E-Pledge Link <https://nmba.dosie.gov.in/content/take-a-pledge> on June 26.

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Department of Information & Publicity,

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Udyog Bhavan, Third Floor,

Near Azad Maidan,

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