

REEL MAKING COMPETITION “SAY NO TO DRUGS”

Panaji: January 29, 2026

The Directorate of Social Welfare, has invited participation in a Reel Making Competition, to spread awareness against drug abuse and promote healthy, positive life choices under National Action Plan for Drug Demand Reduction (NAPDDR), a central sector scheme formulated and implemented by the Ministry of Social Justice and Empowerment, Government of India.

Reel making competition is organized in two categories i.e. 1) Student Category 2) General Public Category on theme Say NO to Drugs (Awareness, prevention, and positive life choices).

The duration of the reel should be minimum 60 seconds-maximum 90 seconds, the reel must be collaborated on Instagram with: @socialwelfare.goa, @yuva. panaji. No explicit, offensive, violent, or inappropriate content is allowed in the reel. The reel must be original. Any derivative or copied content will be disqualified. Reels may be in English, Hindi, Konkani or Marathi. Subtitles are encouraged. 50% creativity and 50% content & message clarity (Likes, views, or reach will NOT be considered) will be the judging criteria. The reel must not promote or glorify drugs in any form. Last date to upload reel is 8th February 2026. The organizers reserve the right to use selected reels for awareness purposes, the judges decision shall be final and binding. Verification of relevant documents to ascertain the categories will be done for shortlisted entries.

1st prize of ₹10,000, 2nd prize of ₹8,000, 3rd prize of ₹6,000 and consolation 5 prizes ₹4,000 and Certificates of participation for selected entries will be given for each category.

DI/NB/ AXP/SS/SSP/2026/1193

--

Issued by the Department of Information & Publicity

Department of Information & Publicity,

Government of Goa,

Udyog Bhavan, Third Floor,

Near Azad Maidan,

Panaji – Goa.