



Government of Goa
GENERAL ADMINISTRATION DEPARTMENT

Tel No: 0832-2419788/471

Secretariat, Porvorim, Goa – 403521

Email – usga2-sect.goa@nic.in

No. 15/1/2015-GAD-II / 5040

Dated: 21/11/2025


CIRCULAR

The 'Constitution Day' is celebrated on the 26th November of every year to commemorate the adoption of the Constitution of India. An important part of the celebration is reading of the Preamble to the Constitution and reaffirming our commitment to uphold its ideology, in all Government Offices, Autonomous bodies, organization and institutions, including educational institutions.

The Constitution Day will be celebrated in the open space of the Secretariat, Porvorim, wherein, the Chief Secretary will read out the "Preamble" to the Constitution, on 26th November, 2025, at **11.00** a.m.

All the Secretaries, Additional Secretaries/Joint Secretaries, Under Secretaries to Government and other Officers/Officials in the Mantralaya and Secretariat are kindly requested to be present at the aforesaid venue by **10.50** a.m. for the scheduled function.

All the HODs/Offices/Autonomous Bodies/Corporations are requested to read out the "Preamble" to the Constitution in their respective offices on 26th November, 2025 at 11.00a.m. It is further requested to organize programs, as per the "Concept Note: Celebration of Constitution Day (Samvidhan Diwas) in a unique manner" contained in the enclosed D.O. letters issued by the Ministry of Parliamentary Affairs and Ministry of Culture, Government of India.


21/11/2025

(Shweta Harmalkar)

Under Secretary (GA-II)

To:-

- 1- All the Secretaries to Government, Secretariat, Porvorim.
- 2- The Secretary to Governor, Raj Bhavan, Dona Paula.
- 3- All Heads of Departments/Autonomous Bodies/Corporation.
- 4- All Additional Secretaries/Joint Secretaries/Under Secretaries to Government.
- 5- All O.S.Ds./Under Secretaries/P.S to Chief Minister/ Ministers, Speaker, Dy. Speaker, Leader of Opposition and Advocate General.
- 6- The Secretary Legislature, Goa Legislative Assembly, Porvorim Goa.
- 7- All the Departments in Secretariat, Porvorim.

P.T.O

Copy to: -

1. The Director of Information and Publicity, Panaji- with a request to make necessary arrangements for TV and press coverage for the above function.
2. Shri. S.M. Godinho, Security Officer-cum-Housekeeper, Secretariat, Porvorim – with a request to make required arrangements in the open space of Secretariat, on 26/11/2025 for the function.
3. Office copy.

Preamble

WE, THE PEOPLE OF INDIA, having solemnly resolved to constitute India into a **SOVEREIGN SOCIALIST SECULAR DEMOCRATIC REPUBLIC** and to secure to all its citizens:

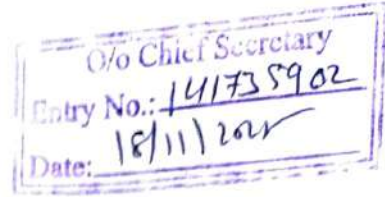
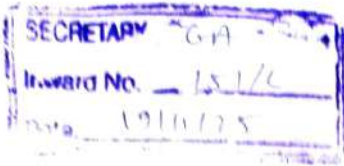
JUSTICE, social, economic and political;

LIBERTY of thought, expression, belief, faith and worship;

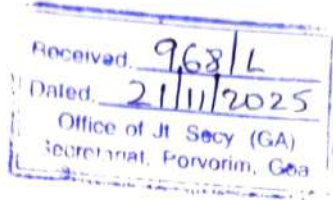
EQUALITY of status and of opportunity; and to promote among them all

FRATERNITY assuring the dignity of the individual and the unity and integrity of the Nation;

IN OUR CONSTITUENT ASSEMBLY this twenty-sixth day of November, 1949, do **HEREBY ADOPT, ENACT AND GIVE TO OURSELVES THIS CONSTITUTION.**



Nikunja Bihari Dhal
Secretary
Ministry of Parliamentary Affairs



Vivek Aggarwal
Secretary
Ministry of Culture

D.O.No.21/78/2025-C&M

November 18, 2025

Dear Chief Secretary

You are aware, the 26th November is celebrated as Samvidhan Diwas to commemorate adoption of the Constitution of India. In order to commemorate this special day on 26th November, 2025 coinciding with the culmination of year-long celebrations themed as "Hamara Samvidhan - Hamara Swabhiman", a number of activities are to be organised across the nation highlighting and reaffirming our commitment to the ethos and values enshrined in the Constitution. The Do letter No.21035/3/2020-Spl.Cell dated 20th November 2024 may also kindly be referred. In continuation of yearlong celebrations, the following activities are requested to be carried by States/UTs, as under:

a. State Level Programmes led by Governor, Lt. Governor, Chief Minister to be organised across State Capitals on 26th November 2025. The components of this program may be on the similar lines as per the inaugural program, illustrated as under:

- i. Mass Preamble reading in 22 languages (www.constitution75.com & MyGov.in)
- ii. Exhibition (available on download section of campaign website www.constitution75.com)
- iii. Screening of Film
- iv. Participation in online Samvidhan Diwas Quiz (MyGov.in)

b. Mass preamble readings may be organized in State Capital, district headquarters, tehsils, panchayats and villages. All videos to be uploaded on campaign website (www.constitution75.com). Reading and uploading of Preamble facility is available online in multiple languages. In-case physical preamble readings being organized, videos can also be uploaded. States and UTs may encourage citizens to undertake preamble reading individually and/or collectively and upload the same on the campaign website.

c. **Pledge taking activities** to be organised along with mass preamble readings. MeitY is organizing Pledge Taking Ceremony digitally in 22 languages on MyGov.in Portal. Organisation, outreach and participation in these activities is encouraged.

d. **Schools and Colleges** across the State and UT to organise special assemblies dedicated to the Constitution of India with focus on unique facets of the Constitution of

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India, Role and Contribution of Constituent Assembly, Focus on Women Members in Constitution Assembly.

e. **Wall art of the Preamble** may be created across schools, panchayats, Govt, offices and other public places. Open file of the Preamble border design can be downloaded here. (<https://constitution75.com/download>).

2. It is further to inform that following materials are available for this campaign, as under:

i. **Two exhibitions** have been curated by Ministry of Culture. First is an exhibition on Art and Calligraphy in the Constitution and second is exhibition on Making of the Constitution of India. Exhibitions may be made part of all local programmes being held in schools, villages, panchayats, offices, and other public places across States and UTs. Same would be available on the website under download section. (<https://constitution75.com/download>).

ii. **Film on 75 Years of Constitution:** Film on 75 Years of Adoption of Constitution is available for download and use on campaign website. (<https://constitution75.com/download>).

iii. The approved campaign logo and branding collateral is provided under the download section in the campaign website and the same may kindly be used in the branding of programs and activities.

3. In light of the above, it is kindly requested that necessary action may be taken to implement the activities to make this commemoration event successful with greater public participation and outreach on the anniversary of closing of Commemoration of 75 years of adoption of the Constitution. Action Taken Report on activities organised may be shared with Ministry of Culture before the 30th of November 2025.

With Regards,

(Nikunja Bihari Dhal)
Secretary
Ministry of Parliamentary Affairs

(Vivek Aggarwal)
Secretary
Ministry of Culture

To

Chief Secretaries of all States/UTs

Celebration of Constitution Day, 2025-reg.

34/c

Secretary MoPA < secympa@gov.in >

Tue, 18 Nov 2025 4:24:03 PM +0530

To "cs-arunachal"<cs-arunachal@nic.in>,"cs-assam"<cs-assam@nic.in>,"cs-bihar"<cs-bihar@nic.in>,"csofficesg"<csoffice.sg@gov.in>,"cs-goat"<cs-goat@nic.in>,"csguj"<csguj@gujarat.gov.in>,"chiefsecy"<chiefsecy@kerala.gov.in>,"cs"<cs@mp.nic.in>,"cs-manipur"<cs-manipur@nic.in>,"cso-meg"<cso-meg@nic.in>,"cs-mizoram"<cs-mizoram@nic.in>,"csngl"<csngl@nic.in>,"csori"<csori@nic.in>,"cs"<cs@punjab.gov.in>,"csraj"<csraj@rajasthan.gov.in>,"cs-skm"<cs-skm@hub.nic.in>,"cs"<cs@tn.gov.in>,"csup"<csup@nic.in>,"cs-andaman"<cs-andaman@nic.in>,"adm-chandigarh"<adm-chandigarh@nic.in>,"csdelhi"<csdelhi@nic.in>,"lk-admin"<lk-admin@nic.in>,"cs-westbengal"<cs-westbengal@nic.in>,"cs-uttaranchal"<cs-uttaranchal@nic.in>,"cs-tripura"<cs-tripura@nic.in>,"cspon"<cs.pon@nic.in>,"adm-adranagar"<adm-adranagar@nic.in>,"administrator-dd"<administrator-dd@gov.in>,"admradranagar"<admradranagar@nic.in>,"cs"<cs@telangana.gov.in>,"chiefsecy"<chiefsecy@maharashtra.gov.in>,"cs"<cs@karnataka.gov.in>,"cs"<cs@ap.gov.in>,"cs"<cs@hry.nic.in>,"csofficecg"<csoffice.cg@gov.in>,"devcom-dd"<devcom-dd@nic.in>,"advisor-lg-ladakh"<advisor-lg-ladakh@gov.in>,"cs-jandk"<cs-jandk@nic.in>,"cs-haryana"<cs-haryana@nic.in>,"Shri Khachi"<cs-hp@nic.in>,"Avinash Kumar"<cs-jharkhand@nic.in>

Cc "asmpa"<asmpa@gov.in>,"MUKESH KUMAR"<mukesh.kumar.mopa@nic.in>,"ANIL Kumar"<anil.kumar.mopa@nic.in>

Dear PPS to Chief Secretaries,

Pl. find enclosed d.o. letter signed by Secretary, Ministry of Parliamentary Affairs and Secretary, Ministry of Culture for further necessary action.

Regards,

(J.N. Naik)

PS to Secretary, MoPA

1 Attachment(s)

Constitution Day D.O..pdf

1 MB

11/19/25, 10:15 AM

SECRETARY - GA
Forward No. 145/L
Date: 19/11/25

(10 unread) - Inbox - Mail (cs-goa@nic.in)

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डा. सत्य प्रकाश
DR. SATYA PRAKASH



अपर सचिव
संसदीय कार्य मंत्रालय
एरा-61, संसद भवन
नई दिल्ली - 110001

ADDITIONAL SECRETARY
MINISTRY OF PARLIAMENTARY AFFAIRS
S-61, PARLIAMENT HOUSE,
NEW DELHI-110 001

Received: 969/L
Dated: 21/11/2025
Office of Jt Secy (GA)
Secretariat, Porvorn, Goa

O/o Chief Secretary
Entry No.: 141735996
Date: 19/11/2025

D.O. No. Coord/4/2025-e-Coord

Dated: 18.11.2025

Respected Sir / Ma'am,

Please refer D.O. No. 21/78/2025-C&M dated 18th November, 2025 jointly written by the Secretary, Ministry of Parliamentary Affairs and the Secretary, Ministry of Culture regarding Celebration of Samvidhan Diwas, 2025.

A copy of the "Concept Note: Celebration of Constitution Day (Samivdhan Diwas) in a unique manner" received from Cabinet Secretariat is attached herewith for guidance of all the States/UTs for organizing appropriate events/activities in a novel manner so as to ensure wider reach and audience generating emotional connect with people of the country.

With regards.

Yours sincerely,

(Dr. Satya Prakash)

Chief Secretaries of all States/UTs



Celebration of Constitution Day, 2025-reg.

339/c

Dr(Mr) Satya Prakash Khatana Dr(Mr) Satya Prakash Khatana < asmpa@gov.in >

Tue, 18 Nov 2025 6:19:37 PM +0530

To "cs-arunachal"<cs-arunachal@nic.in>,"cs-assam"<cs-assam@nic.in>,"cs-bihar"<cs-bihar@nic.in>,"csofficesg"<csoffice.sg@gov.in>,"cs-goa"<cs-goa@nic.in>,"csguj"<csguj@gujarat.gov.in>,"chiefsecy"<chiefsecy@kerala.gov.in>,"cs"<cs@mp.nic.in>,"cs-manipur"<cs-manipur@nic.in>,"cso-meg"<cso-meg@nic.in>,"cs-mizoram"<cs-mizoram@nic.in>,"csngl"<csngl@nic.in>,"csori"<csori@nic.in>,"cs"<cs@punjab.gov.in>,"csraj"<csraj@rajasthan.gov.in>,"cs-skm"<cs-skm@hub.nic.in>,"cs"<cs@tn.gov.in>,"csup"<csup@nic.in>,"cs-andaman"<cs-andaman@nic.in>,"admn-chandigarh"<admn-chandigarh@nic.in>,"csdelhi"<csdelhi@nic.in>,"lk-admin"<lk-admin@nic.in>,"cs-westbengal"<cs-westbengal@nic.in>,"cs-uttaranchal"<cs-uttaranchal@nic.in>,"cs-tripura"<cs-tripura@nic.in>,"cspon"<cs.pon@nic.in>,"admr-adranagar"<admr-adranagar@nic.in>,"administrator-dd"<administrator-dd@gov.in>,"admradranagar"<admradranagar@nic.in>,"cs"<cs@telangana.gov.in>,"chiefsecy"<chiefsecy@maharashtra.gov.in>,"cs"<cs@karnataka.gov.in>,"cs"<cs@ap.gov.in>,"cs"<cs@hry.nic.in>,"csofficecg"<csoffice.cg@gov.in>,"devcom-dd"<devcom-dd@nic.in>,"advisor-lg-ladakh"<advisor-lg-ladakh@gov.in>,"cs-jandk"<cs-jandk@nic.in>,"cs-haryana"<cs-haryana@nic.in>,"Shri Khachi"<cs-hp@nic.in>,"Avinash Kumar"<cs-jharkhand@nic.in>

Cc "Dr(Mr) Satya Prakash Khatana Dr(Mr) Satya Prakash Khatana" <asmpa@gov.in>,"ANIL Kumar"<anil.kumar.mopa@nic.in>,"Rajiv Yadav" <secympa@nic.in>

Dear PPS to Chief Secretaries,

Pl. find enclosed d.o. letter signed by Addl. Secretary, Ministry of Parliamentary Affairs for further necessary action.

Regards,

(Rekha Bharti)

PS to Addl. Secretary, MoPA

2 Attachment(s)

Samvidhan Diwas Concept not...

2.7 MB

DO to Chief Secretaries .pdf

105.6 KB

GOVERNMENT OF INDIA / भारत सरकार
CABINET SECRETARIAT / मंत्रिमंडल सचिवालय
SEVA TEERTH - 2 / सेवा तीर्थ - 2
....

Subject: Celebration of Constitution Day (Samvidhan Diwas) in a unique manner- reg.

Please find enclosed herewith a copy of the Concept Note on the above-mentioned subject for action as appropriate.

Encl.: As above


(Anifa Tripathi)
Director
Tel: 23792204

M/o Parliamentary Affairs [Shri Nikunja Bihari Dhal, Secretary]
Cab. Sectt. I.D. No. 701/2/2/2022-Cab.V/CA.III dated 14.11.2025

Concept Note: Celebration of Constitution Day (Samvidhan Diwas) in a Unique Manner

1. Background

Traditionally, the constitution day has been marked by seminars, conferences, and meetings at ministerial and institutional levels. While these are valuable in reinforcing constitutional awareness among officials and scholars, there is a need to make the observance more participative, visible, and emotionally resonant for citizens at large. This note proposes a novel approach to celebrate Constitution Day at a national level through creative, symbolic, and technology-driven initiatives that engage the public and draw national and global attention.

2. Objective

When an event of national importance is to be celebrated in a novel manner, the goal should be:

- To reach a wider audience (beyond officials and invited guests)
- To generate emotional connection and public participation
- To create lasting visual and digital memories
- To communicate the national message or value being commemorated

3. Proposed Unique Celebration: Constitution Day (Samvidhan Diwas)

How Constitution Day Can Be Celebrated in a Unique Manner
To make the celebration distinctive, participative, and memorable, the following initiatives can be adopted. Each of them combines symbolism, inclusivity, and innovation to make Constitution Day a people's celebration.

- **“Constitution Connect” — Nationwide Reading Relay**
 - A 24-hour relay reading of the Preamble and key constitutional provisions by citizens from every state and union territory.

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- Each state takes a 15-minute slot, live-streamed nationally, culminating in a final reading at Parliament.
- Schools, universities, and local bodies can join virtually. The Department of Higher Education under the Ministry of Human Resource Development in association with the UGC is organizing 11 rounds of National Essay Competition.

Global Best Practice: Similar to the World Reading Challenge (UNESCO) and World Poetry Day, where continuous public readings are held across time zones.

(Nodal Ministries: Ministry of Education; Ministry of Information & Broadcasting, University Grants Commission, Ministry of Rural Development)

• “We the People” Light & Sound Projection Mapping

- Projection mapping on major national monuments (e.g., Parliament House, India Gate, Gateway of India, Charminar) displaying the journey of the Indian Constitution — from the Constituent Assembly debates to the present.
- Synchronised across the country at a fixed evening hour, with a broadcast on all digital and TV platforms.

Global Best Practice: The U.S. Constitution Day events often feature symbolic light projections and re-enactments of historical milestones.

(Nodal Ministries: Ministry of Culture – Archaeological Survey of India; Ministry of Information & Broadcasting)

• “Digital Constitution Museum” (Virtual Reality Experience)

- A digital platform or VR app allowing users to “walk through” the Constituent Assembly, hear audio of speeches by members of the constituent assembly, and others, and view the original calligraphed document.

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- It could be promoted through schools and social media, giving citizens an immersive sense of the Constitution's making.

Global Best Practice: The Smithsonian Institution (USA) and British Museum have created similar immersive experiences for historic documents like the Magna Carta.

(Nodal Ministries: Ministry of Culture; Ministry of Education; Ministry of Electronics & IT)

- **“Know Your Rights” Campaign — Nationwide Interactive Quiz**

- Organize a nationwide simultaneous quiz (online/offline) for students and citizens on constitutional rights, duties, and governance.
- Results displayed live on a national scoreboard; winners recognized at state and national levels.

Global Best Practice: The European Day of Justice holds continent-wide quizzes and moot courts for youth on legal literacy.

(Nodal Ministries: Ministry of Law and Justice; Ministry of Education)

- **“Preamble Wall” — Public Art & Expression Drive**

- Across cities, install interactive walls or digital screens where citizens can write or sign their commitment to the Preamble's ideals (“Justice, Liberty, Equality, and Fraternity”).
- In rural areas, organize community murals depicting constitutional values in local art forms.

Global Best Practice: South Africa's Freedom Charter Walls and murals on constitutional values are displayed in public places.

(Nodal Ministries: Ministry of Culture; Ministry of Panchayati Raj)

- **“Voices of the Constitution” — Youth and Citizen Storytelling**

- Invite people to share short videos or stories showing how the Constitution shapes their lives (e.g., access to education, equality, freedom of expression).
- Compile the best ones into a national digital mosaic and broadcast them on Doordarshan and social media.

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Parallel Global Initiative: The UN's Human Rights Day campaign uses real citizen stories from different countries each year.

(Nodal Ministries: Ministry of Information & Broadcasting; Ministry of Youth Affairs & Sports)

- **“One Nation, One Preamble” Moment**

- At a designated time (say 11:00 AM on 26 November), millions of citizens simultaneously recite the Preamble.
- This can be broadcast live, similar to the “Yoga for Humanity” sessions on International Yoga Day.
- Symbolism: It creates a powerful shared moment of unity — reaffirming our commitment to constitutional values.

(Nodal Ministries: Ministry of Law and Justice; Ministry of Youth Affairs & Sports; Ministry of Information & Broadcasting)

- **“Constitution in Action” Service Drive**

- Nationwide week-long campaign where ministries, PSUs, schools, and civil society undertake small initiatives embodying one constitutional value (e.g., equality through inclusive events, fraternity through interfaith dialogues, liberty through open debates).
- This turns the celebration from ceremonial to experiential.

(Nodal Ministries: Ministry of Youth Affairs & Sports; Ministry of Social Justice & Empowerment; NITI Aayog)

- **“Ambedkar to Today” Documentary Marathon**

- Screen short films, documentaries, and digital stories tracing the Constitution's evolution and continuing relevance.
- Partner with OTT platforms, media houses, and film schools.

(Nodal Ministries: Ministry of Information & Broadcasting; Ministry of Culture; Ministry of Education)

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- **“Samvidhan Run for Rights”**

- A nationwide mini-marathon (physical and virtual) held on Constitution Day under the theme “Run for Justice, Liberty, Equality, Fraternity.”

- Participants receive digital certificates quoting the Preamble.
Parallel Example: Similar symbolic runs are held on Martin Luther King Jr. Day in the U.S. promoting civil rights awareness.

(Nodal Ministries: Ministry of Youth Affairs & Sports; Ministry of Education; Ministry of Health & Family Welfare)

Programmes to be organized in all States and Union Territories in which the Governors / Administrators, the Chief Ministers, the Ministers, the Chief Secretaries and other officials to participate in the Mass Reading of the Preamble to the Constitution. All the Universities, Colleges, Schools and other educational institutions to active participate in the programmes. The Government of India Departments, the State Departments, Public Sector Undertakings, Nagarpalikas, Gram Panchayats, Chambers of Industry and Commerce have also to actively participate in the Mass Reading of the Preamble.

The soldiers on-board Indian Naval Ships and Aircraft Carriers to read the Preamble. All three Armed Forces, Paramilitary Forces to actively participated in the Mass Reading Programme. Students at various Universities, Colleges, Jawahar Navodaya Vidyalayas, Kendriya Vidyalayas, Industrial Training Institutes, Public Health Centres, Archeological Survey of India sites, Judicial Authorities, Cooperative Societies and Units of Integrated Child Development Scheme etc. to participate in the Mass Reading of the Preamble.

The Constitution Day celebrations to be organized in Raj Bhavans, State Legislative Assemblies, Secretariats and other important offices and departments in the States. The Indian Embassies, High Commissions and Consulate Generals of India, across the world to participate in the Preamble reading on the Constitution Day.

(Nodal Ministries: Ministry of Home Affairs; Ministry of Education; Ministry of Defence for Armed Forces participation)

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4. Global Example for Unique National-Level Celebrations

The following examples illustrate how countries and organizations worldwide have celebrated important national or global events in distinctive ways that have engaged public attention and participation.

A. Mass Participation Initiatives Create an activity that the entire nation can join simultaneously—whether physically or virtually.

B. Examples:

- International Yoga Day (India, 2015–present): PM Modi's proposal led to millions participating worldwide, setting world records.
- Earth Hour (WWF Global Campaign): Started in Sydney, now observed globally with landmarks switching off lights—simple but powerfully symbolic.
- Swachh Bharat Run / Clean India Campaign: Large-scale public action that became symbolic of civic responsibility.

Idea:

→ Organize a “National Act of Service” Day where citizens engage in one unified action (tree planting, blood donation, digital pledge, etc.) at a designated time.

C. Symbolic National Installations or Visual Displays

Something visually grand that instantly captures public and media attention.

Examples:

- Lighting up landmarks: Eiffel Tower, Burj Khalifa, or Empire State Building are often illuminated with national colors for special events.
- United Kingdom's “Beacon Lighting” tradition on royal occasions—hundreds of beacons lit across the country.
- India@75 “Azadi Ka Amrit Mahotsav”: Nationwide illumination of monuments and projection mapping shows.

Idea:

→ A nationwide coordinated illumination or projection mapping event showing the national story, simultaneously across capitals and major landmarks.

Nodal Agency: State Governments and Civil Agencies.

D. Cultural or Artistic Expression

Using art, music, film, or public performance to tell the national story.

Examples:

- South Africa's Freedom Day (1994 onward): Marked with nationwide concerts celebrating democracy and unity.
- China's National Day Parades: Combine traditional performance, art, and military displays with synchronized technology.
- Live murals or street art festivals commemorating social movements.

Idea:

→ Launch a National Art Movement—invite citizens to paint walls, create digital artworks, or music videos under a unified theme that celebrates the day.

E. Technology-Driven Celebrations

Harness digital media to make the event interactive and future-forward.

Examples:

- Tokyo Olympics (2021): Used drone formations to display symbols in the sky.
- Dubai Expo 2020: Merged augmented reality with national storytelling.
- NASA's Apollo Anniversary (2019):

Used projection mapping on the Washington Monument to recreate the moon landing.

Idea:

- Host a Drone Light Show representing the theme of national unity or achievement.
- Launch a Virtual Reality museum or 360° online exhibition of national milestones accessible to every citizen.

F. Citizen-Centric Contests and Pledges

Allow people to contribute their voice or creativity.

Examples:

- "MyGov" platform (India): Used crowdsourcing for logos, slogans, and songs for national missions.
- New Zealand's flag redesign referendum (2015): Invited public submissions for the new design.

- UN's #GlobalGoals campaign: Encouraged youth to share social actions online.

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Idea:

→ A national digital challenge — short videos, photos, or messages shared with a common hashtag — creating viral engagement and awareness.

Nodal Ministry: MEITY

G. Environmental or Sustainability Themes

Modern events often tie national pride with environmental consciousness.

Examples:

- World Environment Day (hosted by UNEP): Involves global clean-up drives, tree planting, and awareness campaigns.

- Japan's Cherry Blossom festivals: Blend natural beauty with national cultural identity.

Idea:

→ A "Green Pledge" celebration—each citizen plants a tree or adopts a sustainability habit on that day, documented digitally.

(Nodal Ministry: Ministry of Environment, Forest & Climate Change)

4. Combining Symbolism and Participation (something emotionally moving) with mass participation (something everyone can do).

For example: Imagine a National Unity Day celebration where:

- Citizens nationwide light diyas/candles at a fixed time.

- Digital screens show messages from eminent personalities/sportsperson and live crowdsourced citizen footage.

- A national hashtag campaign trends globally with millions participating. This fuses technology, emotional appeal, and visibility — ensuring that every citizen feels part of the moment.

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6. Criteria for Success To make such an event successful:

Visibility: High visual and digital footprint (media coverage, social media buzz).

Inclusivity: Participation from all regions and demographics.

Symbolism: A clear emotional or patriotic connection.

Simplicity: Easy for people to understand and join in.

Sustainability: Leave a positive, long-lasting impact.

Conclusion

Celebrating Constitution Day in a creative, people-oriented, and technology-integrated manner can transform it from a formal observance into a national movement that renews citizens' connection with the Constitution. The ideas proposed herein — drawn from global best practices and adapted to India's diversity — can make the day visually grand, emotionally stirring, and democratically inclusive, ensuring that the values of the Constitution are not just remembered but truly lived by every citizen.

Role of Organized Groups and Community Units

To ensure mass participation, inclusivity, and ground-level outreach, various structured citizen groups and community-based organizations can be mobilized as active partners in the celebration. Their existing networks, youth strength, and social reach make them ideal instruments for implementation.

(a) National Cadet Corps (NCC)

- NCC units can lead Preamble recitation events and Samvidhan Runs in schools and universities.
- Organize marches, parades, and awareness drives themed around constitutional values.
- Conduct pledge ceremonies and poster campaigns in educational institutions.
- NCC cadets can also volunteer at major national or state-level Constitution Day functions as youth ambassadors.

(Nodal Ministry: Ministry of Defence)

(b) National Service Scheme (NSS)

- NSS volunteers can conduct door-to-door awareness drives, distribute informative pamphlets, and organize street plays on citizens' rights and duties.
- Host "Constitution in Action" projects like cleanliness drives, literacy campaigns, or gender equality workshops embodying constitutional ideals.
- Use digital platforms for quizzes and webinars with community participation.

(Nodal Ministry: Ministry of Youth Affairs & Sports)

(c) Bharat Scouts and Guides

- Scouts and Guides can organize community oath-taking and flag ceremonies under the theme "We the People".
- Lead Preamble-writing competitions and symbolic torch relays spreading the light of constitutional values.

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- Serve as volunteers for public order, logistics, and awareness at local and district events.

(Nodal Ministry: Ministry of Youth Affairs & Sports)

(d) Self Help Groups (SHGs)

- Women-led SHGs can conduct local discussions or storytelling sessions on the Constitution's relevance to empowerment and rights.

- Create and display handcrafted "Preamble Scrolls" or eco-friendly souvenirs reflecting constitutional values. (Maithali Paintings)

- Use their networks to mobilize rural participation and ensure gender-inclusive outreach.

(Nodal Ministries: Ministry of Women & Child Development; Ministry of Rural Development)

(e) Cooperative Societies

- Cooperative banks, agricultural cooperatives, and credit societies can hold Constitution awareness meetings among members.

- Display Preamble posters and distribute information materials at cooperative offices and marketplaces.

- Cooperatives can also contribute to the "Constitution in Action" Service Drive, focusing on equality, fair trade, and collective progress.

(Nodal Ministries: Ministry of Cooperation; Ministry of Agriculture & Farmers Welfare)

(f) Youth Clubs and NGOs

- Local youth clubs, Rotary/Rotaract clubs, and NGOs can organize debates, cultural programmes, or community service activities linked to constitutional themes.
- NGOs can help in inclusive participation of marginalized sections, persons with disabilities, and rural communities.

(Nodal Ministries: Ministry of Youth Affairs & Sports; Ministry of Social Justice & Empowerment)

(g) Educational and Training Institutions

- Schools, colleges, universities, and training academies can host Constitution literacy festivals, model constituent assemblies, and student parliaments.
- Encourage students to create digital content, posters, and videos under a unified national hashtag.

(Nodal Ministries: Ministry of Education; Ministry of Skill Development & Entrepreneurship)

(h) Panchayati Raj Institutions and Urban Local Bodies

- Local governments can hold community-level recitations of the Preamble and public reading sessions in Gram Sabhas.
- Facilitate illumination of public buildings and public screenings of the national projection mapping event.
- Promote participatory programmes like "Our Village, Our Constitution" campaigns.

(Nodal Ministries: Ministry of Panchayati Raj; Ministry of Housing & Urban Affairs)

Integrated Impact

By engaging these organized networks — NCC, NSS, SHGs, Cooperatives, Scouts & Guides, NGOs, and local bodies — Constitution Day can evolve into a nationally synchronized but locally driven movement, ensuring ownership, inclusivity, and visibility at the grassroots level. This approach ensures that every citizen — from urban youth to rural communities — becomes a custodian and celebrant of the Constitution.

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