



DIRECTORATE OF AGRICULTURE
GOVERNMENT OF GOA

**Sewa
Pakhwada**
17TH SEP TO 2ND OCT 2025



**Seva Pakhwada 2025: Transforming Goa's
Agricultural Landscape**

Directorate of Agriculture, Goa

Krishi Bhavan, Tonca



**Hon'ble Speaker of Goa Legislative assembly Shri Ganesh
Gaonkar addressing the massive gathering at Dharbandora**

Comprehensive Report on Seva Pakhwada 2025

Introduction

The **Seva Pakhwada programme**, observed by the Directorate of Agriculture, was initiated in line with the vision of the Hon'ble Chief Minister of Goa. The programme officially commenced with the issuance of a circular by the Director of Agriculture, mandating the observation of Seva Pakhwada from **September 17 to October 2, 2025**.

The initiation included:

1. Sharing a tentative 15-day action plan containing themes for the Zonal Agricultural Offices (ZAOs) and ATMA to use as a guide for daily activities in their respective talukas.
 2. Directing all Headquarters sections to work in close collaboration with ZAOs, ATMA, and KVKs to ensure seamless knowledge flow.
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Programme Overview

The Seva Pakhwada 2025 initiative, conducted by the Directorate of Agriculture, Government of Goa, stands as a remarkable testament to collaborative agricultural extension and farmer welfare. This **15-day program successfully reached 3000+ beneficiaries across all 13 agricultural zones** in Goa through **62 meticulously planned events**.

Key Achievements at a Glance



Program Distribution Analysis

Activity Category	Events	Beneficiaries
Krishi Programs	1	1,300
Vegetable & Horticulture	16	425
Youth & Education Outreach	9	275
Soil Health & Management	6	139
Kitchen Gardening	3	87
Pest Management	4	80
Flower Cultivation	2	60
Blood Donation	2	90

Major Activities Conducted

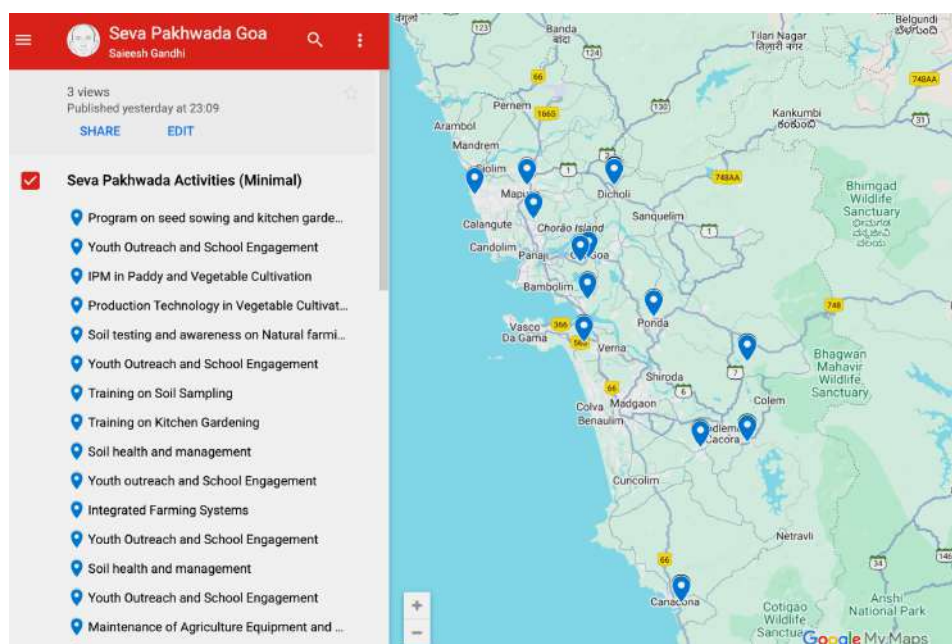
- **Youth Outreach and Skill Development**
 - Programs held at schools to engage students through motivational talks on the importance of agriculture for *Vikasit Bharat*.
 - Practical skills taught: grafting and layering, raising seedlings, and seed identification.
- **Kitchen Gardening Promotion**
 - Training on potting mixtures, sowing practices, reusing waste (bottles, cans).
 - Vegetable seed kits distributed for Rabi season gardening.
- **Soil Health Management**
 - Awareness about soil testing and live demonstrations for soil sample collection.
 - “Soil Health Camps” provided free analysis and consultations with soil scientists.
- **Natural and Organic Farming**
 - Awareness programs on organic practices and eco-friendly pest control.
 - Demonstrations on Jeevamrut, Panchagavya, Neemastra, and composting kitchen waste.
- **Crop-Specific Training and IPM**
 - Integrated Pest Management training for paddy and vegetables.
 - Sessions on Coconut cultivation, Millet cultivation, and Marigold farming, including pest/disease management and modern tools.

- **Mechanization and Schemes**
 - Training on maintenance of machinery.
 - Campaigns for enrollment under Krishi Cards and awareness of departmental schemes.
- **Value Addition**
 - Training on value-added products from milk, fruits (mango, jackfruit), and millet-based items (Ragi Laddu, Ragi Chakli).
- **Major Events**
 - **Krishi Mahotsavs** hosted large gatherings (e.g., 1300 attendees at Dharbandora, 106 at Canacona).

Quantitative Outcomes

- **Beneficiaries:** 3000+ farmers and stakeholders directly; ~15,000 members indirectly.
- **Economic Impact:** Higher productivity and income potential via improved practices.
- **Coverage:** 100% participation across 13 zones, extending to rural, urban, and school communities.
- **Knowledge Transfer:** With ICAR-CCARI expert support, hands-on training disseminated modern sustainable practices.
- **Immediate Impact during Program:**
 - Knowledge sessions: 62
 - Practical demonstrations: 35+
 - Scheme awareness: 500+ farmers informed
 - Seed distribution: 200+ kits
 - Soil testing: 150+ samples analyzed

Statewide coverage



Qualitative Achievements

- **Community Mobilization:** Strong farmer participation with institutional collaboration fostered awareness and community-led initiatives.
 - **Knowledge Ecosystem:** Farmer mentorship networks, improved access to expertise, and faster adoption of innovative practices.
 - **Institutional Strengthening:** Enhanced ZAO capacity, coordination, and optimal resource utilization.
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Organizational Excellence

- **Leadership and Coordination:** Clear direction from the Director of Agriculture; effective ZAO performance; seamless departmental synergy.
 - **Stakeholder Engagement:** Broad participation from partners and institutions.
 - **Innovation in Service Delivery:**
 - On-spot consultation with soil scientists
 - Live village demonstrations
 - Interactive sessions and technology use
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Long-term Benefits

- **Knowledge & Application:** Adoption of modern and scientific farming practices.
 - **Community Leadership:** Youth engagement, women farmer empowerment, and local peer networks.
 - **Institutional Capacity:** Strengthened extension services, improved coordination, and scalable program model.
 - **Environmental & Social Impact:** Promotion of sustainable farming, soil health, waste recycling; fostering economic empowerment, food security, and social cohesion.
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Conclusion

The Seva Pakhwada 2025 programme by the Directorate of Agriculture, Goa, demonstrated exemplary agricultural extension, farmer welfare, and institutional coordination. With **3000+ direct beneficiaries, 62 events across all 13 zones, and strong outcomes in knowledge transfer, community mobilization, and environmental sustainability**, this initiative stands as a model for empowering farming communities and advancing the state's agricultural vision.

Blood Donation Camp: Honourable Minister for Agriculture Shri Ravi Naik addressing students at the Goa College of Agriculture



Krishi Mahotsav: Hon'ble Minister for Sports and Tribal welfare Shri Ramesh Tawaddkar distributing fruit plants

