

**MSMEs ENCOURAGE INNOVATION, CREATIVITY, DRIVING
ECONOMIC DYNAMISM, FOSTERING A CULTURE OF
ENTREPRENEURSHIP: DR PRAMOD SAWANT**

World MSME Day celebrated

PANAJI: JUNE 27, 2025

Micros, Small and Medium Enterprises (MSMEs) serve as a significant source of employment, providing opportunities for both skilled and unskilled labor thereby contributing to job creation and reducing unemployment rates. MSMEs foster entrepreneurship by providing a platform for individuals to start and grow their businesses with relatively low investment requirements said the Chief Minister, Dr. Pramod Sawant while speaking at a function organized to celebrate World MSME Day in Panaji, today. The function was organized by the Directorate of Industries Trade and Commerce (DITC) on the theme 'Empowering MSMEs for a Sustainable and Digital Future.'

The Chief Minister further speaking said MSMEs encourage innovation and creativity, driving economic dynamism and fostering a culture of entrepreneurship within the society. "MSMEs play a crucial role in regional development by establishing businesses in remote or underdeveloped areas, decentralizing economic activities, reducing the concentration of industries in urban centres and spreading economic opportunities to rural and semi-urban areas leading to diversification in production and allow for innovation, reduction of income disparities, and also leads to support for large industries he stated.

The Chief Minister further speaking also said under MSME those who have started their ventures, 50% among them are women which he said is praiseworthy. He further said that the two women facilitation centers established in both the districts will encourage more women entrepreneurs.

The Chief Minister further also said that MSME provide vast scope for entrepreneurship and therefore exhorted the youth to register on the Udyam Registration Portal in large number and avail the benefit of Government schemes and become entrepreneurs and help the Government to accomplish the objective of becoming self-reliant and achieve the Viksit Goa Mission.

Minister for Industries, Shri Mauvin Godinho in his address said MSME serves as the backbone of economy playing a pivotal role in the economic growth of the state and therefore exhorted those interested to reach out at the grass root level and work to develop an ecosystem conducive for MSME in the State.

The Minister further said that the Government encourages women entrepreneurship and has allotted plots of lands in industrial areas for the purpose. He appeal to youth not to wait for Government jobs and instead start their own business ventures by availing the benefits of the Government schemes implemented.

The Government of India under RAMP imparts "Business Management Trainings" to empower MSMEs through workshops addressing critical business challenges and empowering MSMEs, fostering innovation, and driving economic growth he further informed.

President of Goa Chamber of Commerce and Industry (GCCCI), Smt Pratima Dhond also spoke on the occasion.

Earlier, the Chief Minister presented Udyam Registration certificate to six self help groups from the State. He also launched the MSME TVApp, and IRIS Pre-dott App on the occasion. Shri Yogesh Kerkar, an MSME entrepreneur shared his success story to the gathering comprising industrialists, students, among others.

Secretary, Industries Shri Sunil Anchipaca IAS welcomed the guests while Director of Department of Industries Trade and Commerce, Shri Ashwin Chandru, IAS proposed the vote of thanks.

DI/INF/NB/DB/AXP/NP/2025/421

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Issued by the Department of Information & Publicity

Department of Information & Publicity,
Government of Goa,
Udyog Bhavan, Third Floor,
Near Azad Maidan,
Panaji – Goa.