

PENALTY IMPOSED FOR SELLING SUBSTANDARD JAGGERY, GIN AND
FIREBALL WHISKY

March 11, 2025

Directorate of Food and Drugs Administration has informed that the Additional District Magistrate cum Adjudicating Officer, North Goa has imposed penalties on food business operators, manufacturing and selling Sub-standard Jaggery, Gin and Fireball Whisky.

Penalty of Rs. 3000/- each was imposed on M/s Rajveer Traders, Shri Sohanlal Ghanchi, Shop No. 2, Anand vihar, Peddem, Mapusa; M/s Deepak Traders, Shri Deepak Kesarkar, Shop No. G-22, Phase II, Sattadar Arcade, Peddem, Mapusa and M/s Aaryan Mini SuperMarket, Shri. Jitendra Halankar, H.No. 815/16(4), Mahakhajan, Dhargal, Pernem for selling Sub-standard Jaggery(Loose) as it contains added synthetic food colours (Tartrazine & Sunset yellow) which is not permitted as per Regulation 2.8.4:2 of Food Safety and Standards (Food Products Standards and Food Additives) Regulations, 2011.

Penalty of Rs. 50,000/- each was imposed on M/s Galestorm Distillery Pvt. Ltd. Shri. Pravin Kumar Agrawal, Plot No. 62, Pissurlem Industrial Estate, Sattari; M/s Sockholm Distillers and vinters Pvt. Ltd., Shri. Mukesh Jain, Shop No. G-2 and G-3, Ground Floor, Journalist Colony behind Sai Service, Porvorim, Bardez and M/s Feather Weight Wines, Shri. Rohan Bharadwaraj, H.No. 1146/B, Bagwado, Morjim, Pernem for selling Sub-standard Udaipur Gulab Gin containing added synthetic color (Erythrosine) which is not permitted as per Appendix A;II, 14.2.6 and Appendix A;IV, table-14, Food Category system 14.2.6 of Food Safety and standards (Food Products Standards and Food Additives) Regulation 2011.

Similarly a penalty of Rs. 50,000/- was imposed on Shri. Michael John D'Souza, M/s John Distilleries Pvt. Ltd, Plot No. M-21/M-21A & M-21B, Cuncolim Industrial Estate, Cuncolim; for selling "Fireball Cinnamon Flavored Whisky" does not conform to the standards of Whisky as per Regulations No. 2.8 of Food Safety & Standards (Alcoholic Beverages) Regulations, 2018 & Food Category System No. 14.2.6 of Appendix-A as per seventh Amendment Regulations-2016, on the basis of tests performed.

Shri. Vivek Kerkar, M/s Liquid Gold, House No. 128, Carassvaddo, Mapusa, Bardez and Shri. Vishvendra Singh Tomar, M/s GA 11, The Liquor World (Retailer), H. No. 124/C, Narojiwada, Morjim, Pernem, Goa were also respondents in the case.

Cases were filed by Food Safety Officer Shri. Darlane Diukar.

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