

MSME DAY TO BE CELEBRATED AT MANTRALAYA ON JUNE 27, 2024

Panaji: June 26, 2024

Ashadha 05, 1946

On the occasion of International MSME Day, the Directorate of Industries, Trade and commerce (DITC) will celebrate, MSME Day, on **June 27, 2024**, Mantralaya, Porvorim-Goa. The Chief Minister, Dr. Pramod Sawant will be the Chief Guest and Hon'ble Minister for Industries, Shri Mauvin Godinho will be the Guest of Honour.

During this programme, the Directorate of Industries, Trade and Commerce (DITC) will launch various initiatives for growth and development of MSMEs such as RAMP Scheme, Business Facilitation center, North Goa and women Entrepreneurship Facilitation cell. During the programme, the Chief Minister and Minister for Industries will do the soft launch of the Raising and Accelerating MSME Performance (RAMP) scheme for which the Directorate of Industries, Trade and Commerce (DITC) has received sanction from the Ministry of MSME, Government of India (GoI).

The objective of the Department through its schemes and initiatives is to improve business environment for MSMEs, encourage innovation and development of new products and services, and create market opportunities in both domestic and global market and also to encourage MSMEs to adopt sustainable practices. The Department emphasizes on creating employment opportunities and enhancing productivity and competitiveness of MSMEs across the country.

DIP/NB/PN/GG/PN/2024/288

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Issued by the Department of Information & Publicity

Department of Information & Publicity,

Government of Goa,

Udyog Bhavan, Third Floor,

Near Azad Maidan,

Panaji – Goa.