

Goa Pavilion inaugurated at India International Trade Fair, New Delhi

The much-awaited India International Trade Fair, an initiative of India Trade Promotion Organisation (A Government of India Enterprise), a mega event got off to a grand start at the world-class landmark complex created to fulfill the aspirations of global and domestic exhibitors at iconic Pragati Maidan in the national capital New Delhi [today](#).

The Goa pavilion was inaugurated by Shri. Dipak Bandekar, Director, Department of Information & Publicity in the presence of Shri. Allwyn Pereira, Information Officer, Department of Information & Publicity Shri. Siddhesh Samant, Information Assitant, Shri. Sadashiv Narayan Pandit and Vishant S. N. Pilarnkar, from Goa Investment Promotion and Facilitation Board (Goa-IPB) and Shri. Rajendra G. Tari and Shri. Shankar Naik from Goa Tourism Development Corporation.

On the occasion, he also released the brochure titled “Atmanirbhar Bharat, Swayampurna Goa, brought out by the Department of Information and Publicity.

The theme of 42nd edition of India International Trade Fair is “**VasudhaivaKutumbakam: United by Trade**”. India is Vocal for Local, Local to Global one of the 20 countries represented in the G20, giving it a voice with its tagline “VasudhaivaKutumbakam”. It means the world is one family. In line with the G20, the theme shares India's ancient wisdom and strength in diverse sectors, perspectives and opinions on key socio-economic issues and to participate in shaping global economic policies. The 14 days international event will conclude on [November 27, 2023](#).

The Goa pavilion is erected on an area of 100 Sqm in the hall No 3F bare space at Pragati Maidan which is aesthetically designed depicting Goan architecture and showcasing the initiatives and achievements of the state government by M/s Advertising Associates, one of the reputed agencies from Goa. These included Swayampurna Goa, New Mopa International airport, Goa- Global Investment Destination, Government schemes. Goa- Event Capital of India, besides major initiatives in industries and tourism sector.

The Goan artists will enthrall the Delhites and other visitors from India and abroad with their traditional Goan folk performances during their visit to Goa pavilion with the movies on showcasing Goa’s progress, Tourism, Goa’s Liberation etc will be played on the LED screen at the pavilion.

The Department of Information & Publicity is the nodal agency for the participation of Goa state in IITF, an annual mega trade fair which play a key role in facilitating and coordinating with other participating departments and corporations for setting up the stall and conduct allied activities during the 14 days IITF period. Apart from DIP other participating departments are Department of Tourism, Department of Handicraft, Textile and Coir, Directorate of Industries Trade and Commerce, Goa Tourism Development Corporation, Goa Investment Promotion Facilitation Board and Goa Industrial Development Corporation.

Artisans attached to Department of Handicraft ,Textile and Coir are also participating wherein, they will display and sell their products made from coconut shell, Coir, Terracotta, Crochet and stone jewellery.

Prior to the inauguration of Goa pavilion the India International Trade Fair was inaugurated by the Union Minister of State for Commerce and Industry, Government of India, Smt. Anupriya Patel at the newly built state of art auditorium, Bharat Mandapam.

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