

GOA PAVILION AWARDED MEDAL FOR EXCELLENCE IN DISPLAY AT IITF, DELHI

November 28, 2023

The Goa Pavilion was adjudged as the best pavilion for Excellence in Display under Thematic presentation (State) at the 42nd edition of India International Trade Fair, 2023 which concluded at the iconic Pragati Maidan in New Delhi [yesterday](#).

The Special Appreciation Award was presented by the Chairman and Managing Director, ITPO Shri Pradeep Singh Kharola.

It may be noted that the Goa pavilion was set up on a space admeasuring 100 Sq. mts. in Hall No. 3 which was aesthetically designed by M/s. Advertising Associates, one of the reputed Agency from Goa, involved in executing such similar works since last many years. The Goa pavilion was inaugurated by Shri Dipak Bandekar, Director, Department of Information and Publicity on [November 14](#), 2023, being the Nodal Department for participation in this mega trade fair.

During the 14 days trade fair the Goa pavilion received overwhelming response which had laid thrust on showcasing key initiatives of the Goa Government particularly in the area of infrastructure development, Tourism, Industries, Schemes and Policies of the Government so as to attract investment in industrial sector and boost tourism activity in Goa in a big way.

The Goa pavilion also witnessed a large footfall at the Trade Fair as it provided visitors including domestic and international with information particularly related to Tourism and Industrial Sector. Similarly, the visitors were successfully engaged with presentation of rich cultural traditions of Goa by the artistes.

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Department of Information & Publicity,

Government of Goa,

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