

WORLD COCONUT DAY ON SEPT 5

September 1, 2023

Bhadra 10, 1945

The Directorate of Agriculture (DoA) in association with Coconut Development Board, SAMETI and Agricultural Technology Management Agency (North) will celebrate the World Coconut Day on [September 5, 2023](#) at Directorate of Agriculture, Krishi Bhawan, Tonca, Caranzalem for the benefit of the Farming Community of Goa.

World Coconut Day is observed on [September 2](#) every year in all the coconut growing countries in the Asia and Pacific region being the foundation day of the International Coconut Community (ICC) an intergovernmental organization. The theme for the year 2023 is Sustaining Coconut Sector for the Present and Future Generation.

Farmers, Entrepreneurs, Self Help Group's, Friends of Coconut Tree, Officials of Krishi Vigyan Kendra, Agricultural Technology Management Agency and SAMETI will be participating in the programme.

Experts in the field will deliver lectures on Scientific Coconut Production for sustaining Coconut Sector for the present and future generation with due stress on value addition and marketing of Coconut and Coconut products. On the occasion, an exhibition depicting various Coconut varieties and items, Value added products will be set up for the benefit of the Farming Community.

Competition of various value added products prepared out of coconut will be held from 9.00 a.m. onwards at Directorate of Agriculture, Krishi Bhawan, Tonca, Caranzalem-Goa to give boost to the local Self Help Group's and small entrepreneurs for development of nutritious recipes from Coconut.

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