

SWACHHATA HI SEVA CAMPAIGN ON OCT 1

September 29, 2023
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The Chief Minister, Dr, Pramod Sawant launched 'Swachhata Hi Seva on [September 15](#), 2023 an initiative that requires people to volunteer for clean-up drives through activities such as Indian Swachhata League 2.0, SafaiMitra Suraksha Shivar, and cleanliness drives, which contribute to the goal of Clean India as part of the Swachh Bharat Mission. This initiative is going to continue till [October 4](#) which marks the completion of nine years of the Swachh Bharat Abhiyan.

Present on the occasion were Dr. Puneet Kumar Goel, IAS, Chief Secretary, Goa Shri Ramesh Verma, IAS, Secretary Urban Development, Shri Menino D'Souza, Secretary Panchayat, Shri Sandeep Jacques, IAS, Secretary Revenue, Shri Sanjay Goel, IAS, Secretary Tourism, Shri Ajit Roy Secretary to Chief Minister, Shri Omvir Singh Boshnoi IGP-Goa, Shri Gurudas Pilernekar, Director, Urban Development, Smt Siddhi Halarnkar.

Swachh Bharat Mission – Urban and Grameen has jointly organized the campaign from [September 15](#), 2023 to [October 2](#), 2023. As a prelude to Swachh Bharat Diwas, the campaign of Swachhata Hi Seva 2023 is being organized through activities such as Indian Swachhata League 2.0, SafaiMitra Suraksha Shivar, and cleanliness drives.

Prime Minister, Shri Narendra Modi has made a National Call to action for 1 hour of citizens led Shramdaan for Swachhata on [October 1](#), 2023 at 10.00 a.m., ' Ek Tarik, Ek Ghanta, Ek Saath'. This mega cleanliness drive calls upon citizens from all walks of life to join in actual cleaning activities.

For more details for activities near you kindly login the platform www.Swachhatahiseva.com/.

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