

Chief Minister Empowers Goan Homemakers & Entrepreneurs

Panaji: [September 14, 2023](#)

Chief Minister Dr. Pramod Sawant in an event held at Ravindra Bhavan, Sankhali, distributed Griha Adhar sanction orders to numerous beneficiaries. This initiative organised by the Directorate of Women and Child Development aims to support homemakers financially, fostering their independence and improving their quality of life.

Chief Minister Dr. Pramod Sawant also launched The Chavath e Bazaar, Empowering Goan Entrepreneurs & Self Help Groups, a digital initiative under Swayampura Goa Programme organised by Directorate of Planning, Statistics & Evaluation.

The Chief Minister also flagged off the Chavath e Bazaar vehicle, symbolizing a new era of empowerment for rural artisans and entrepreneurs in Goa.

Griha Adhar, an exemplary scheme, has already made a substantial impact in the State. In [today's](#) distribution, 11,500 newly sanctioned orders were disbursed across Goa, with 6,000 orders allocated to the North Goa district alone. This brings the total number of women beneficiaries to a remarkable 1.5 lakh. Chief Minister Dr. Pramod Sawant proudly announced that over 310 Crores have been distributed through various schemes this month, firmly establishing Goa as a leader in supporting its people. For packaging the food items, selling and other related things, under Swayampurna Goa 2.0, free of cost training will be given to womens at their respective panchayats, informed CM. In line with Prime Minister Shri Narendra Modi's vision of "Vocal for Local," the Government is committed to uplifting the common people, he added.

Vishwajeet Rane, Minister for Women and Child Development, highlighted that Griha Adhar beneficiaries have already received their financial support in their account [today](#) itself, and the scheme will see annual increments. The Government is committed for the upliftment of the common people, he added.

The Chavath e bazaar will be beneficial to the womens and will boost their dream of becoming an entrepreneur, he concluded.

"The Chavath e Bazaar" is an online portal integrated with the Swiggy app for seamless ordering. Goan Entrepreneurs & Self Help Groups can contact [9262626262](tel:9262626262) to join this platform and sell their products online, One can

also shop via www.goabazaar.com, thereby supporting rural Goans' artisans and craftsmanship.

Dr. Deviya Rane, MLA, Poriem; Dr. Chandrakant Shetye, MLA, Bicholim; Shri Premendra Shet, MLA, Mayem; Shri Vijay Saxena, Director, Directorate of Planning and Statistics; Smt. Sangeeta Parab, Director, Directorate of Women and Child Development; Smt. Dolly Sureka, Vice President, Swiggy (Assurance and Business Advisory), as well as Shri Abhishek Goli and Shri Gautam Kharangate, Coordinators of the program, graced the event.

The program was hosted by Smt. Siddhi Upadhye and Samir Korgaonkar.

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