

## GOVT TO HOLD WORLDWIDE CAMPAIGN ON MERI MAATI MERA DESH NATION

July 27, 2023  
Sravana 5, 1945

The nation has completed 75 years of its Independence and is all set to march towards Amrit Kaal in the spirit of Panch Pran. In order to mark the beginning of a new era, a nationwide campaign on remembering Unsung Heroes of Freedom Struggle and Martyrs in the National Cause as well as preparing the masses for Amrit Kaal by sensitising them on Panch Pran of the Prime Minister, the program of Meri Maati Mera Desh Mitti Ko Naman Veeron Ka Vandan is proposed.

This National Level Campaign covering every Gram Panchayat of the country shall be topped with a Mega Event proposed to be held at New Delhi in August involving participation of 75,000 youths from across the country.

Meri Maati Mera Desh, Mitti Ko Naman Veeron Ka Vandan envisions a unified celebration of India's soil and valor, commemorating the nation's journey of freedom and progress. It envisages paying tribute to the VEERs who have made the supreme sacrifice for the country by collecting soil from villages across the country and bringing the same to Delhi (Kartavya Path) to create an Azadi ka Amrit Mahotsav (AKAM) memorial and an Amrit Vatika as a lasting tribute and legacy of this commemorative activity .

Various Programmes in Panchayats & Municipal Corporations & Cantonment areas will be held from 9 to 15 th [August 2023](#). Panchayat Level Programme such as **Dedication of silaphalakam**, wherein our heartfelt gratitude will be expressed to all the braves (Veer) who have selflessly served the nation and some of whom have made the supreme sacrifice. This includes freedom fighters, serving and retired defense personnel, personnel of Central Armed Police Forces and State Police etc, **Panch Pran Pledge & Selfie** wherein participants will take a solemn pledge holding a fistful of mitti or a mitti diya, affirming their commitment to the 5 Prans, **Vasudha Vandan** wherein each gram panchayat will Renew & Replenish Mother Earth by planting 75 saplings of indigenous long-lasting trees in each panchayat of India., **Veeron Ka Vandan** wherein Panchayat programmes would also hold felicitation ceremonies for honoring defense

personnel/ CAPF/ Freedom Fighters/Veer/ Families of bravehearts as per local traditions and customs, **Flag Hoisting and Rashtragaan** wherein Hoisting of national flag and singing of Rashtragaan would be also undertaken at each of the programmes being held at panchayats .

Mitti Yatras will be also held wherein Youth volunteers and others would collect mittis from villages and bring to panchayat and post event at panchayat bring mitti to the block level where mitti would be collected in kalash for forward journey to Delhi. Ministry of Youth Affairs would anchor the block level events through the district youth officers of Nehru Yuva Kendra Sangathan (NYKS) and bring the 7500 youth representing the blocks from across the country to New Delhi.

From **August 27th** to **August 30th**, the collected Mitti-Kalash will be transported to Delhi's Kartvya Path. On **August 30th**, the program in Delhi will involve inauguration of Amrit Vatika where local varieties of plants will be planted and the consecration of an AKAM memorial dedicated to the UNKNOWN VEERS whose contribution have made it possible for our freedom and progress. A special dedication ceremony led by the Prime Minister will be held to honour the unknown soldiers and unknown balidanis.

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Department of Information & Publicity,

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