



**Department of Information Technology, Electronics and Communications
Government of Goa
2nd Floor, IT Hub, Altinho,
Panaji, Goa - 403001**

No. 4(35)/2022/DOIT/Branding&PRMgmt/1589

DATE: 30 /12/2022

CORRIGENDUM-III

Refer: Tender No.4(35)/DOIT/BrandingPRMgmt/1480 Dated: 13/12/2022

A. The CORRIGENDUM-II issued vide No. 4(35)/2022/DOIT/Branding&PRMgmt/1582 dated:28/12/2022 stands cancelled.

The Clause in Volume-I of the Tender document under Minimum Eligibility Experience - Table No.(b) may now be read as follows:-

Sr. No	Volume No.	Page No.	Corrigendum		
1	<i>Volume-I: Project Summary/ Minimum Eligibility Experience - point no. 4.1.b</i>	18	b). The Bidder should have prior relevant technical experience		
			Entity	Minimum Eligibility	Mandatory documents to be submitted by the Bidder (in support of their minimum eligibility)
			Single / Consortium	<ul style="list-style-type: none"> ● The entity should meet the following minimum criteria: <ul style="list-style-type: none"> ○ Should have a minimum of 7 (seven) years of experience of eligible* completed projects for any State or Central Government OR PSUs OR large institutions or corporate / listed companies. <i>*(Eligible Projects shall mean projects which have at least two services among Strategic Media Planning, Brand Strategy & Positioning, Social Media Management, Digital Media Management, website content management, Advertising, Public Relations and, Communications)</i> ○ Should have experience of minimum 3 (three) eligible completed Projects with any Indian State or Central Government OR PSUs OR large institutions or corporates/ listed companies with minimum project value 	<ul style="list-style-type: none"> ● CA certificate certifying the experience of working with Government / PSU / large institutions or corporates. ● CA certificate certifying the experience of working with PSU / Govt / State / Large Institutions or Corporates. ● Appreciation letters from customers/ /Work orders / completion certificates from the clients etc. ● Proof of having office in major cities in India such as ownership documents /lease/leave and license or rent agreement/landline bills/electricity bills/usage agreements etc. ● Certificate from HR certifying permanent employees on entity payroll. ● Brochure / corporate profile / service list of the Bidder. ● Work orders / completion certificates from the client; OR all experience certificates are certified by Chartered Accountant. ● In case of consortium, the member exhibiting the

				<p>of INR 1(one) crore during the last 7(seven) financial years.</p> <ul style="list-style-type: none"> ○ Should have experience of at least 1 (one) eligible completed project in IT and ITES Sector with minimum project value of INR 50(fifty) lakh in the last 5(five) financial years. ○ Should have offices (own/lease) in at least 5 (five) cities in India for a period of at least 1 (one) year before the bid due date. ○ Should have minimum 20 (twenty) permanent employees on its payroll as on bid due date. 	<p>highest relevant technical experience will be considered for evaluation.</p>
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- B. The last date and time for online submission of bids for the tender- Appointment of a Service Provider for Public Relations (PR) and Marketing Support to Department of Information Technology, Electronics and Communications has been extended from 3/1/2023 to 10/1/2023 at 2.00 pm.**
- C. The Director's email id may be read as dir-dit.goa@nic.in instead of dir-dit.goa@nic.gov.in under INVITATION FOR REQUEST FOR PROPOSAL at clause 6 at page 5 of Volume 1.**
- D. The "Minimum Technical Evaluation Score to be obtained by the Bidder" under Chapter 5. TECHNICAL EVALUATION may be read as 60 marks at page number 22 in Volume 1.**

**Sd/-
Director (ITE&C)**

Copy to:

- 1. Notice Board**