

GOA PAVILION EVOKES HUGE RESPONSE AT PRAGATI MAIDAN, NEW DELHI

November 17,2022

Goa state pavilion setup at the 41st edition of India International Trade Fair at New Delhi is receiving tremendous response from the visitors particularly from Delhi and it's adjoining states since its commencement from **November 14**. More number of visitors are expected to pour in before the conclusion of the 14 days event on **November 27**.

The increase in the number of footfalls to Goa pavilion is mainly due to two prime factors. These includes the participation of artisans attached to Department of Handicrafts, Textiles and Coir who are doing brisk sale of their products sticking to the theme of IITF "Vocal for local, local to global".

The other prime reason that could be attributed for evoking overwhelming response at the Goa stall is the participation of performing artists from Goa attached to Kala Sangam, Priol who with their folk performances on day-to-day basis entertain and enthral the visitors with their artistic talent by presenting vivid Goan traditional folk dances like lamp dance, Dhangar and Veerbhadra. The visitors who witness their performances remain awestruck and are left with high-praises and thunderous applause to the performers.

The other highlight of the Goa pavilion is the message of Prime Minister Shri. Narendra Modi praising the Chief Minister of Goa, Dr. Pramod Sawant for his vision, dynamism and able leadership for initiating Swayampurna Goa - Marching towards self-reliance and working towards achieving the goals set under Swayampurna Goa in accordance with Atmanirbhar Bharat campaign.

In addition to this, achievements, initiatives and strides attained in various fields are also highlighted in right perspective to reach out to the outer world through different modes of communication such as print and electronic.

Similarly, visitors are facilitated and are made aware of the welfare measures which are in the interest of the state and its people.

Opportunities and package of incentives offered to the investors to set up industries and facilities extended to domestic and international tourists are also highlighted at the Goa pavilion.

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