



Government of Goa

STATE COUNCIL OF EDUCATIONAL RESEARCH & TRAINING

Porvorim – Goa 403521

Email: scertgoa@gmail.com

Website: scert.goa.gov.in

Phone:0832-22417276

No: SCERT/Acad/AKAM/923/2021 /5410

Dated: 10/10/2022

To
The Headmaster / Principal
All Govt. / Aided / Unaided Secondary &
Higher Secondary Schools of Goa

Sub: Stamp Design Competition for Azadi Ka Amrit Mahotsav (AKAM)

Sir/Madam,

Department of Post has been identified as the lead agency for "Har Ghar AKAM Souvenir Aur Stamps' celebrations by the National Implementation Committee (NIC) of AKAM. In view of this, Department of Post in collaboration with Ministry of Education, Department of School Education and Literacy is organising the Stamp Design Competition from 1st Oct 2022 to 31st October, 2022, with a goal participation of at least 10 lakh school students from class VIII to Class XII. Students should draw their ideas on AKAM through crayons/pencil colours/ water colours/ acrylic colours on A4 size paper sheets [200 gsm White colour] to be provided by Department of Post [DOP].

You are requested to hold the Stamp Design Competition in your schools on any of the days during the 1st October 2022 to 31st October 2022, and conduct a screening of all the entries in order to shortlist a maximum of 05 designs on AKAM with the best ideas. These 05 designs on AKAM shall be scanned and uploaded on the MyGov Portal website www.innovativeindia.mygov.in/akamstampdesign.

On competition of competition all the drawing sheets to be submitted to DoP to preserve the same at circle level. The school shall report to DoP as per the format given in the Annexure-I.

To place the demand for supply of A4 sheets please contact Shri. Sanjay Salelkar, Marketing Executive, Goa Division Mob.No. 9764244673 or contact 0832-2438815 O/o Sr. Supdt of Post office, Goa Division, Tapal Bhavan Panaji, Goa.

SOPs for Stamp Design Competition for AKAM is placed at Annexure-I. A theme paper on AKAM is at enclosed at Annexure II and Sample of Art Sheet is at Annexure III.

Department of Post will design a set of Stamps from the 5 best entries, selected at the National level. These stamps will be released on 26th Jan 2023 at a national level event.

In order to make this event a success, it is imperative to ensure maximum participation of students from your school. I look forward to your expeditious action.

Yours faithfully

(Nagaraj/G. Honnekeri)

Director SCERT - Goa

- Encl: 1) Annexure I
2) Annexure – II
3) Annexure - III

Copy to:

- 1) The Director, Directorate of Education, Porvorim, Goa.
- 2) The SPD, Goa Samagra Shiksha, Porvorim, Goa.
- 3) The Secretary, Goa Board of Sec. & Hr. Sec. Education Porvorim, Goa
- 4) The Dy. Director of Education, NEZ/CEZ /SEZ, Mapusa/Panaji/Margao, Goa
- 5) The Sr. Supdt. of Post Offices, Department of Post, Goa Division, Panaji Goa
- 6) Office file / Guard file

SOP FOR STAMP DESIGN COMPETITION FOR AZADI KA AMRIT MAHOTSAV

Department of Posts, Department of School Education & Literacy, AKAM
Division, Ministry of Culture

1. The Competition shall commence on 1st October and end on 31st October, 2022. The goal is to ensure participation of at least 10 lakh school students and to get good drawings for designing the postage stamp on Azadi Ka Amrit Mahotsav.
2. Schools affiliated to CBSE, including Kendriya Vidyalayas and Navodaya Vidyalayas as well as schools affiliated to all State Boards shall participate in the Campaign.
3. Participation of students belonging to Class VIII to Class XII shall be ensured. Students should draw their ideas on AKAM through crayons/pencil colors/ water colors/ acrylic colors on A4 size paper sheets to be provided by Department of Posts (DOP). A Theme Paper on AKAM is at Annexure – II
4. DoP shall collect all the drawing sheets and preserve at Circle level upon completion of the competition.
5. The list of schools provided at the time of Postcard campaign shall be used. Department of School Education & Literacy can update the contact details of school Principals, wherever required.

For any query or to place the demand for supply of A4 sheets please contact Shri. Sanjay Salelkar, Marketing Executive, Goa Division Mob. No. 9764244673 or contact 0832-2438815 O/o Sr. Supdt of Post office, Goa Division, Tapal Bhavan Panaji, Goa.

6. Each school shall appoint a nodal officer at School level. School Nodal Officers in each District/ Division shall get in touch with the Postal Nodal Officers and arrange to supply the A4 size sheets for holding the Stamp Design Competition. Specific date or dates shall also be decided with mutual consultation with the school authorities for holding the Stamp Design Competition.
7. School authorities shall hold the Stamp Design Competition in their respective schools on any of the days during the 01 - 31st October, 2022, and conduct a screening of all the entries in order to shortlist a maximum of 05 designs on AKAM with the best ideas. These 05 designs on AKAM shall be scanned and uploaded on the MyGov Portal. A website with the URL **www.innovativeindia.mygov.in/akamstampdesqin** is created by the MyGov for the participation of all schools.
8. On competition of competition all the drawing sheets to be submitted to DoP to preserve the same at circle level. The school shall report to DoP as per the format given below

Name of the School	Class	No of Children participated at school level	No of final selected by school
	VIII		
	IX		
	X		
	XI		
	XII		

Themes for Stamp Design

- A. **Freedom Struggle** - The fight against colonial rule in India constitutes a unique narrative, one which is not marred by violence. The soul of India's Freedom Struggle is full of variegated stories of valor, bravery, satyagraha, dedication, and sacrifice of millions.

AKAM aims to present a holistic view of India's Freedom Struggle and to bring alive stories of unsung heroes, whose sacrifices have made freedom a reality for us and also revisits the milestones, freedom movements etc. in the historical journey to 15 August, 1947. Stories on Unsung Heroes is an attempt to recall and remember forgotten heroes of our freedom struggle and to inspire and encourage the coming generations

- B. **Ideas@75** - India is built upon ideas of modern infrastructure, growth and development through scientific power, taking pride in our culture and heritage, vibrant democracy through strong institutions and systems are unique to the 74 years of journey of India. These ideas bring alive programs and events and enhances India's contribution to the world
- C. **Resolve@75** - Only through our collective resolve we can build strong and vibrant India. India of 21st century is poised to create a Better India, which is Clean, Inclusive, Self-Reliant and Proud of its roots.

New India is determined to move forward and achieve something big. Programs like Har Ghar Tiranga, Constitution Day, Good Governance Week, India Against Illicit Smuggling of Cultural Property, Yoga Day, Beti Bachao Beti Padhao and Swachh Bharat are indicative of the collective resolve of New India, giving everyone a deep sense of purpose.

- D. **Actions@75** - The New India is moving forward on the clarion call of SABKA SAATH, SABKA VIKAS, SABKA VISHWAS, SABKA PRAYAS. It encompasses Government policies, schemes, action plans along with commitments from businesses, NGOs, civil society that helps actualize our ideas and help us collectively create a better tomorrow.

New India stand on strong action plans of creating a knowledge-based society, use of scientific power for improving the life of all, continuous and multitude efforts for the deepening of democracy and instilling a sense of pride among everyone for our culture, history and beliefs. Journey of Amrit Kaal is our ability to adhere and propel these value systems in our thoughts, beliefs and actions.

- E. **Achivement@75** - During its 75 years of Journey, India has grown strong, resilient and progressive. We have shown to the world that in spite of differences in languages, food habits and costumes, we can work together for creating a strong India. A country which was begging for food to feed its population, has transformed itself an exporter of food grains.




From being known as the land of snake charmers to the Global IT Powerhouse, India is today creating world class digital public services and infrastructure. The success of digital payment and UPI has amazed a number of developed nation. The success of COVID strategy has bring to forth our collective ability of transforming crisis into opportunities. Driving a technology led Largest Vaccination Drive of the world, India has shown to the it's the power of innovation, determination and collective will.


Rewards

National-level winners will get attractive prizes.

Best entries from each state will be awarded State level prize of Rs 2000 each.

Sample Design of Art Sheet

 21 cm	2 cm	 STAMP DESIGN COMPETITION ON "AZADI KA AMRIT MAHOTSAV" 
	2.5 cm	Name: _____, Address: _____ City: _____ Class: _____ School Name: _____

 29.7 cm