

ROAD SHOW GOA@60 AT THIRUVANANTHAPURAM EVOKES GOOD RESPONSE

Thiruvananthapuram: [October 8](#), 2022

With an aim to boost Tourism activity in a big way, showcase the monumental progress and development made by Goa across all segments and take Goa to greater heights in all aspects of human endeavor, the planned Road Show Goa@60 got underway to a grand start at Thiruvananthapuram, Kerala Gods own country [yesterday](#) . This Road Show is organized by Goa Tourism Development Corporation on behalf of Department of Information and Publicity

District Collector, Thiruvananthapuram, Kerala, Shri Geromic George, IAS inaugurated the event. The inaugural Ceremony was also attended by Shri Pandurang Talgaonkar, Joint Director, Department, Information and publicity; Senior Marketing Manager, Goa Tourism Development Corporation, Shri Vishesh Naik and Information Assistant, Department, Information and publicity, Shri Siddhesh Samant.

Speaking on the occasion District Collector, Shri Geromic George, IAS welcomed Goa State roadshow in the Kerala State. He said it's his privilege to inaugurate Goa@60 programme and wished all the best and success for this endeavour. He said with this road show people of Kerala will visit beautiful Goa State. He said it's a wonderful opportunity to the people of Kerala to actually experience Goan culture.

Speaking on the occasion, Shri Pandurang Talgaonkar said that Goa is celebrating 60 year of its liberation from the Portuguese regime. He said as part of this commemoration, the state government had conducted various programs and activities across Goa as planned by the Government for which the Department of Information and Publicity has been designated as the nodal Department. As planned these events themed Goa@60 are now being held in different parts of the country to showcase the spectacular progress and the big strides achieved by the state government in various sectors, he added.

Shri Vishesh Naik welcomed while Shri Siddhesh Samant proposed vote of thanks.

The series of planned road shows to be held in six cities of India had started from Ahmedabad, followed by Udaipur, Rajasthan, Varanasi, Madurai and now Thiruvananthapuram. This Road Show will also be held at Mysore shortly as planned.

Through this three day event to be held from [October 7](#), 2022 an attempt is being made to enlighten the people about the immense contribution of freedom fighters and martyrs who came to Goa from different parts of the country to participate in the freedom struggle movement of Goa and liberate Goa from the Colonial rule. The highlight of the event is the live performances by Goan artistes to enable people especially from Varanasi to witness and experience Goa's rich cultural traditions, cuisine, hospitality, heritage and other areas.

It may be noted that after spectacular celebrations in Goa, the State Government has taken initiative to take the celebrations themed Goa @60 in other parts of the country to showcase the multifold achievements of Goa since liberation of the State, besides the tremendous growth in various spheres ranging from good governance to

sports, art and culture, tourism, education, health care, attract more tourists and investors alike to accord impetus to infrastructure and many other areas to improve quality of life in Goa and to put Goa on the global map.

The Road Show is conceptualized by M/s Sean Advents Goa. The show will be held till [October 9, 2022](#) at the venue and will be open for all general public. Inaugural session was followed by Goan folk dances performed by Goan artists which received overwhelming response from the crowd.

Government of Goa has decided to take the celebrations across the country to showcase the history and rich heritage, diverse cultures, cuisine, development and achievements attained over the last six decades which has put Goa on the world map after yearlong celebrations of 60th year of its Goa's Liberation.

The initiative to showcase Goa and more is to attract visitors to Goa, investors and investments that will give further impetus to infrastructure, industries, tourism, agriculture, transport, Information Technology, safety and security, improving quality of life and to make Goa further shine on the global map.

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