

ROADSHOW GOA@60 INAUGURATED AT VARANASI, UP

September 23, 2022

With an aim to boost Tourism activity in a big way, showcase the monumental progress and development made by Goa across all segments and take Goa to greater heights in all aspects of human endeavor, the planned Road Show Goa@60 got underway to a grand start at Varanasi, the holy city in Uttar Pradesh [today](#).

Shri. Deepak Bandekar, Director, Department, Information and publicity inaugurated the event. The inaugural Ceremony was also attended by Shri. Nikhil Desai, IAS, Director, Department of Tourism and MD, GTDC, Shri Kirtiman Shrivastava, Information Officer of Uttar Pradesh Tourism, Shri. Prakash S. Naik, Information Officer, DIP, Shri Laxmikant Vaigankar, General Manager, Gtdc Shri. Milind Chodankar, Assistant Tourism Officer and Shri. Pravinkumar Faldessai, Marketing Manager. GTDC.

Speaking on the occasion, Shri Deepak Bandekar said that Goa is celebrating 60 year of its liberation from the Portuguese regime. He said as part of this commemoration, the state government had conducted various programs and activities across Goa as planned by the Government for which the Department of Information and Publicity has been designated as the nodal Department. As planned these events themed Goa@60 are now being held in different parts of the country to showcase the spectacular progress and the big strides achieved by the state government in various sectors, he added.

The series of planned road shows to be held in six cities of India had started from Ahmedabad, followed by Udaipur, Rajasthan and now in Varanasi.

Through this three day event to be held from [September 23](#), 2022 an attempt is being made to enlighten the people about the immense contribution of freedom fighters and martyrs who came to Goa from different parts of the country to participate in the freedom struggle movement of Goa and liberate Goa from the Colonial rule. The highlight of the event is the live performances by Goan artistes to enable people especially from Varanasi to witness and experience Goa's rich cultural traditions, cuisine, hospitality, heritage and other areas.

It may be noted that after spectacular celebrations in Goa, the State Government has taken initiative to take the celebrations themed Goa @ 60 in other parts of the country to showcase the multifold achievements of Goa since liberation of the State, besides the tremendous growth in various spheres ranging from good governance to sports, art and culture, tourism, education, health care, attract more tourists and investors alike to accord impetus to infrastructure and many other areas to improve quality of life in Goa and to put Goa on the global map.

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