

ROAD SHOW @GOA60 AT UDAIPUR EVOKES GOOD RESPONSE

Panaji: [September 16, 2022](#)

Road Show themed on Goa@60 organized by Goa Tourism Development Corporation on behalf of Department of Information and Publicity was inaugurated by Smt. Shikha Saxena, Dy. Director Tourism, Govt of Rajasthan along with Shri Kamlesh Sharma, Dy. Director, DIPR, Govt of Rajasthan at Celebration Mall, Udaipur, Rajasthan, [today](#).

Shri Rajesh Kale, Dy. Director, Tourism Dept, Goa; Shri Deepak Narvekar, Dy. General Manager, GTDC; Shri Allwyn Pereira, Information Officer, Dept of Information and Publicity, Goa; Shri Rodlin Mascarenhas, Asst Director Tourism Dept and Shri Kiran Munankar, AIO, Dept of Information and Publicity, Goa were present on the occasion.

Smt Saxena appreciating Goa Govt for choosing Udaipur to have road show said Udaipur and Goa share similarities, as both are tourist destinations in their own ways. Such platforms are a healthy practice and should be encouraged as it provides an opportunity to exchange and know cultural programmes, bringing the varied rich cultural heritage to cross sections of the society, she observed.

Shri Sharma expressing happiness to be associated with the road show organised by Goa Government said these programmes bring people closer and go a long way to portray and attract tourist.

The Department of Tourism has set a goal of increasing the footfalls to Goa every passing year, Goa is a tourist destination on World map, Kale said

Deepak Narvekar, Dy General Manager Mktg and PR Goa Tourism informed that Goa @60 Road Show helps to connect with the people from various cities in a big way and showcase Goa Govt. Achievements and progress made during post liberation period. Through this Road show, Tourism Department intends to apprise people of the contribution of the freedom fighters in attaining Liberation to the State and also promote Goa Tourism facets and new products to the rest of the country and invite them to experience the beautiful state of Goa, Shri Deepak Narvekar said.

Goa would like to deepen its connection with Udaipur as it is also a renowned Wedding Destination just like our State. It is important for us to engage and to attract tourist. Happy to get

an opportunity to engage with the people of Udaipur, Shri Allwyn said on the purpose of conducting the roadshows.

The Road Show is conceptualized by M/s Sean Advents Goa. The show will be held till [September 18](#), 2022 at the venue and will be open for all general public. Inaugural session was followed by Goan folk dances performed by Goan artists which received overwhelming response from the crowd.

The Goa@60 themed Road Shows are being held across six cities in India. The first show was held in Ahmedabad recently and will be held in the cities of Varanasi, Madurai, Thiruvananthapuram and Mysore shortly as planned.

Government of Goa has decided to take the celebrations across the country to showcase the history and rich heritage, diverse cultures, cuisine, development and achievements attained over the last six decades which has put Goa on the world map after yearlong celebrations of 60th year of its Goa's Liberation.

The initiative to showcase Goa and more is to attract visitors to Goa, investors and investments that will give further impetus to infrastructure, industries, tourism, agriculture, transport, Information Technology, safety and security, improving quality of life and to make Goa further shine on the global map.

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