

## **PRADHAN MANTRI TB MUKT BHARAT ABHIYAN**

September 15,2022

Pradhan Mantri TB Mukh Bharat Abhiyan, Ni-kshay 2.0, is a campaign to mobilize and render community support for persons with TB. The aim of the campaign is to eliminate TB by 2025. Under this campaign, any person, any representative or organization can adopt TB patients and the adopted patients will be taken care of.

The NIKSHA 2.0 portal provides additional patient support to TB patients to take advantage of Corporate Social Responsibility (CSR) opportunities to improve treatment outcomes, enhance community participation and fulfill India's commitment to TB eradication by 2025.

The people and institutions who come forward to take care of the patients will be called "Nikshay Mitras". The period of Nikshay Mitra support can be chosen from one year to three years. They can also choose the state, district, block, health facilities. The digital portal Nikshay will provide a platform for community support to TB patients. Under this initiative, individuals, organisations, corporates, cooperative organisations, elected leaders and NGOs can provide support to persons suffering from TB by adopting them.

Log in to the Nikshay 2.0 portal ( <http://nikshay.in> ) to register and become a donor to support a person with TB. It is an appeal to join the movement and join our collective hands in the fight against TB.

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