

SUBHASH INAUGURATES SWAYAMPURNA CHATURTHI BAZAR

Panaji: [August 24](#), 2022

Minister for Social Welfare, Shri Subhash Phaldesai appealed to self-help groups and local artisans to adopt modern methods to enhance quality of their food items and other products to achieve long term reliability. He was speaking after inaugurating Swayampurna Chaturthi Bazar at Quepem [today](#).

Swayampurna Chaturthi Bazar is first of its kind initiative of the State Government where local artisans and womenfolk are provided with a platform to showcase their homemade products which would make rural people self-reliant in its true sense, he said.

It is high time that rural self-help groups and artisans adopt modern marketing and packaging skills. This practice will attract good business to them, Minister Phaldessai added. The State Government is planning to set up Kunbi Handicraft Village at Netravali wherein a special gallery will be set up fully dedicated to kunbi saree making and other handicraft items. This handicraft village would be known for its authentic products and attract tourists across the world, he informed.

Chairman, Goa Atal Gram Development Agency, Shri Subhash Velip felt that such Swayampurna Chaturthi Bazar will encourage more rural women to showcase their skills and generate self-employment.

Various self-help groups and individual artisans have showcased various food items and handicraft products required during Ganesh Chaturthi festival at the Swayampurna Chaturthi Bazar being held till [August 30](#), 2022.

It was informed that Swayampurna Chaturthi Bazar will be held at Margao KTC Bus stand wherein self-help groups and individuals from Netravali will participate to showcase Matoli decorations items and other handicraft items from [August 29](#), to 30, 2022.

Chairman, Quepem Municipal Council, Smt. Sucheta Shirvoikar, Project Director, Atal Gram Development Agency Shri. Vijay Saxena and others were present on the occasion.

DIP/NB/AXP/SF/2022/811

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Issued by Department of Information & Publicity

Department of Information & Publicity
3rd Floor, Udyog Bhavan,
Near Azad Maidan, Panaji