Directorate of Industries, Trade and Commerce  
Udyog Bhavan- Panaji

Vision

- Improve transparency in the system by enhancing Ease of Doing Business (EoDB)
- Support registration of more products from Goa as Geographical Indications (GI)
- To improve export preparedness of the State
- Development of Micro, Small and Medium Enterprises in the State of Goa.

Objectives

- EoDB (Ease of Doing Business) section assist Goa-IPB in implementing EoDB in the State
- GI Section helps the State to increase the number of Geographical Indication from Goa.
- Export related matters are handled by the export Section and it coordinates with Government of India agencies on the matter.
- Entrepreneurship development in the State, providing incentives to Micro, Small and Medium Enterprises and upcoming units in the state of Goa for employment generation
- Creating infrastructure for the development of MSMEs, encouraging export by preparing Export Strategic for the State of Goa.

Short Term Goals (to be achieved by 2021)

- Improve State ranking in the State Business Action Plan 2020
- Identify products/sectors with export potential from the state.
- Finalised export plan for the State
• Ensure maximum registration of Micro, Small and Medium Enterprises on the Udyam Registration Portal and to ensure at least 1500 have filed Udyam Registration.

• Implementation of centrally sponsored schemes namely “Prime Minister Scheme of Formalization of Micro Food Processing Enterprises (FME) in the State of Goa. Under the said scheme eight individual Micro Food Processing Enterprises will be supported with subsidy.

• As part of Infrastructure development of Micro, Small and Medium Enterprises Konkan Maritime Cluster will be set up to support Ship building and ship repairs related to MSMEs, which will generate 2000 employment.

• To support traditional industry scheme of Fund for Regeneration of Traditional Industry (Sfurti). Under this Scheme 6 clusters will be implemented which will provide support to 3000 artisans.

Medium term Goals (to be achieved by 2023)

• More services will be online as identifies by Goa-IPB and support/assist Goa-IPB for the same.

• Maritime Cluster will be functional by 2022 at Verna Industrial Estate, which will help to increase the unit in the field of maritime and also increase the economic activity on coastal belt of the state.

• The 6 cluster under the sfurti scheme will be fully functional by 2022 additional ten cluster will be set up under Sfurti Scheme to benefit 5000 artisans. Under the scheme of FME additionally 80 Micro Food Processing Enterprises will be benefited with the subsidy under the scheme.

• The backward and forward linkages through co-operative and farmers producers organisation will be set up in North Goa and
South Goa for Identifies One District One Product (ODOP). This will generate 3000 employment in both districts.

- Under FME scheme Self Help Group will be empowered by providing seed capital to 20 SHG in both districts.

**Long Term goals (to be achieved by 2025)**

- Will ensure that maximum G2B services in the State are online
- Develop a healthy ecosystem for growth of export oriented industries in the State
- Support Goa State Council for Science & Technology to register/file maximum GIs from Goa.

**Strategy Planning**

- Support Goa-IPB to provide Ease of Doing Business in the state by ensuring all G2B services are provided online through a single window system
- Continue to engage with concerned stakeholders to improve export preparedness of the state.
- The awareness and centrally sponsored scheme will be provided to stakeholders special cell for FME scheme will be created to cater the services of Micro Food Processing Enterprises, Self Help Group, Farmer Producers Organisation and producers Co-operative. Project monitoring units for Directorate of Industries Trade & Commerce to handle export Policy Ease of Doing Plan.

**Action plan**

- Directorate of Industries, Trade and Commerce is encouraging and guiding the entrepreneurs to register Udyam Registration for Micro Small and Medium Enterprises on Government portal. Awareness of the same is done through industries association and other agencies. Udyam Registration will continue until any further changes from Government of India