

GOA PAVILION INAUGURATED AT IITF, NEW DELHI

Panaji, November 14, 2019

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The Goa state pavilion setup at the 39th edition of India International Trade Fair was inaugurated at iconic Pragati Maidan in the National Capital New Delhi today.

Speaker of Goalegislative assembly Shri. Rajesh Patnekar, inaugurated the Goa Pavilion by cutting the ribbon in the presence of Shri. Swapnil Naik, P.S. to Union Minister of State for Aayush, Smt. Meghana Shetgaonkar, Director of Information and Publicity (DIP), Smt. Darshana Narulkar, General Manager, Directorate of Industries, Trade and Commerce (DITC), Shri. Prakash Naik, Information Officer, DIP, Shri. Himanshu Patnekar, Functional Manager, DITC and Members of the Goa Legislators' forum.

The Goa pavilion is erected on an area of 56sqmts in 12 A – 05B at Pragati Maidan which is aesthetically designed depicting Goanarchitecture with the flavor of this year's IITF theme "Ease of Doing Business" showcasing Goa as land of business opportunities.

The Department of Information & Publicity is the nodal agency for the participation of Goa state in IITF, an annual mega trade fair which play a key role in facilitating and coordinating with other participating departments and corporations for setting up the stall and conduct allied activities during the 14 days IITF period which will focus on interaction with the business community initially for 5 days. These includes, Directorate of Industries, trade and commerce, Department of Tourism, GHRSSIDC, GTDC, GIDC, Goa Investment Promotion and Trade Facilitation Board. Media Promotion Pvt. Ltd., a reputed agency from Goa has executed the work of

conceptualizing, designing, erection, maintenance and management of Goa pavilion and allied activities.

Apart from the day to day activities that will be carried out there will be cultural performances by Goan folk artists and sale of Goan Handicrafts and artifacts by the artisans. Every year the Goa state participates in IITF with the prime objective to showcase and project Goa's development achievements in varied sectors besides to promote the rich cultural traditions, Goan cuisine, courteous hospitality of Goan people, promote tourism activity and bring in investments to boost industrial growth and generate employment avenues to the Goan youth.

On the occasion, a brochure brought out incorporating achievements and initiatives by the Government towards ease of doing business besides presenting the rich culture, festivals and traditional occupations of Goa was released by Shri. Rajesh Patnekar.

After the inauguration, Shri. Patnekar evinced keen interest in the handicraft items displayed at the pavilion.

The inaugural ceremony was also attended by Members of Goa Legislators' forum namely Shri. Victor Gonsalves, Shri. Mohan Amshekar, Shri. Sadanand Malik, Shri. Ulhas Asnodkar, Shri. Dharma Chodankar, Shri. Vishnu Prabhu, Shri. Jagdish Acharya.

The fair will conclude on 27th November 2019.

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DIRECTORATE OF INFORMATION AND PUBLICITY.
THIRD FLOOR,UDYOG BHAVAN,
NEAR AZAD MAIDAN, PANAJI GOA
PHONE-0832-2422675