

GOA TO PARTICIPATE AT IITF, NEW DELHI

Panaji, November 13, 2019

The Goa State will participate in the 39th edition of India International Trade Fair to be held at Iconic Pragati Maidan, New Delhi from November 14 to November 27, 2019.

Every year the Goa State is participating in this Annual Mega Trade Fair for which the Department of Information and Publicity is the Nodal Agency. It co-ordinates with other participating Departments such as Department of Industries, Trade and Commerce, Department of Tourism, Department of Handicrafts, Textile and Coir, GTDC, GIDC, GHRSSIDC and Investment Promotion Board. The theme of IITF for this year is “Ease of Doing Business.”

The Goa Investment Promotion and Facilitation Board is participating in IITF for the first time primarily to showcase the services and facilities offered to the investors.

The participation in such International Trade Fair aims at showcasing Goa’s Developmental Achievements in varied sectors besides to attract – industrial investment and boost tourism sector in Goa. It also helps to project rich Goan cuisine with courteous hospitality of Goan people and Project Goa’s rich Cultural Traditions to the outer world in right perspective.

As part of the activities to be conducted at the Goa Pavilion there will be interaction with business visitors initially for five days, coupled with daily folk performances by the Goan artists till conclusion of the event on November 27, 2019. ▫

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DIRECTORATE OF INFORMATION AND PUBLICITY.
THIRD FLOOR,UDYOG BHAVAN,
NEAR AZAD MAIDAN, PANAJI GOA