

## GOA PAVILION TO BE SET UP AT IITF, NEW DELHI

Panaji: November 12, 2018

Kartika 21, 1940

The Goa State will set up its pavilion at the 38th edition of India International Trade Fair, to be held at iconic Pragati Maidan, New Delhi from November 14 to November 27, 2018. The Goa Pavilion will be set up in an area of 56 sq.mts in 12A-05B space at Pragati Maidan. The theme of IITF for this year is Rural Enterprises in India. The Department of Information and Publicity is the Nodal Agency for participation of Goa State in IITF which coordinates with other participating Departments and corporations for setting up the stall and conduct allied activities during the 14 days IITF period. The Government has finalized the agency M/s Media Promotion Pvt Ltd., a reputed Agency from Goa to execute the work of concept design, erection, maintenance and management of Goa pavilion and allied activities. Every year the Goa State participates in IITF, a mega trade fair with an objective to project Goa's developmental achievements, promote rich cultural traditions and Goan Cuisine besides courteous hospitality of Goan people, promote tourism in a big way and bring in investment to generate employment and boost industrial growth in the state.

DI/NB/GP/PN/AN/2018/971