

Feedback/Comments on the Scheme may be sent on dir-indu.goa@nic.in with the subject: Feedback/Comments on Goa State Financial Incentives for Promotional Activities Scheme,2018

“GOA STATE FINANCIAL INCENTIVES FOR PROMOTIONAL ACTIVITIES SCHEME, 2018”

The Government of Goa is hereby pleased to frame a scheme for providing financial assistance for promotional activities.

Short title, commencement and duration:

1. The scheme shall be called as “Goa State Financial Incentives for Promotional Activities Scheme, 2018”
2. The scheme shall come into force from the date of its publication in the official gazette and shall remain in force for a period of five years.
3. This scheme shall come into force from date of notification. Provided that all such cases wherein Government had participated/ promoted events covered under the scheme and approved assistance but not paid so far, may also be covered under the scheme with specific approval of the Government on case to case basis.

1. Introduction:

1.1 There is a need to provide exposure to the budding industries in Goa to the markets and competition so as encourage positive growth in the industrial sector. The Government realises that there is a need to create awareness, disseminate information, development of market and exposure to the industrial sector. This scheme which consists of three components shall be implemented for the activities related to industrial sector within the country.

1.2 The scheme has the following three components.

1. Seminars / Workshops / Training Programme / Conference
2. Exhibitions / Fairs
3. Study Tours

Guidelines for each of the above components are as follows.

(I) Seminars / Workshops / Training Programme / Conference:

(i) Objectives:

1. To create awareness.
2. To disseminate information.
3. To focus attention on the development of investment scenario in the state.

(ii) Eligibility:

Government /Autonomous /Statutory Bodies/Academic Institutions/Bodies, Cooperative Societies, Industry Associations, Private Bodies, SHGs, etc., are eligible to seek assistance for organizing Seminars / Workshops / Training Programme / Conference etc. The event to be organised by these bodies shall be beneficial to the industrial sector in the state.

(iii) Receipt of applications:

The applicants shall apply for organizing Seminars / Workshops / Training Programme / Conference etc with required necessary documents in the prescribed proforma as in Annexure I along with a CA certificate certifying the reasonability of the estimated expenditure, to the Directorate of Industries, Trade & Commerce, Panaji, normally 3 months prior to the date of commencement of the event.

(iv) Quantum of Assistance:

For organizing the Seminars / Workshops / Training Programme / Conference etc, applicants shall be eligible for a financial assistance up to 50 % of the estimated cost, subject to a maximum of Rs. 4.00 lakhs. However, in case the said event is co-organised by the Directorate of Industries, Trade & Commerce, there shall be no financial ceiling.

The expenditure in a financial year shall not exceed Rs. 30.00 lakhs under this component.

(v) Release of Grant:

Grant will be released in two equal instalments of 50% each.

(vi) Release of first instalment:

50% of the grant will be released on submission of the following information/documents:

- a. Confirmed date and venue of the event/programme.

b. Indication of sources of funding

c. Item-wise estimated expenditure.

d. A certificate/confirmation from the organizers that no Utilization Certificate is pending in respect of previous grants availed by them from the Directorate of Industries, Trade & Commerce.

e. A Declaration to the effect that the organization has not availed/applied for/will not avail grant/subsidy from the State Government or Government of India for the same purpose/activity under the provisions of GFR 209(1) in the prescribed format.

(vii) Release of second instalment:

The remaining 50 % grant will be released on receipt of complete post event details along with the following information/documents:

a. Event Report and processing of the event.

b. Copies/cuttings of advertisements/publicity done.

c. List of participants.

d. List of resource persons with topics/presentation made by them.

e. UC for the first instalment of the grant in form GFR 19-A.

f. Copies of all the relevant bills and receipts.

g. A certificate/confirmation from the organizers that no Utilization Certificate is pending in respect of previous grant(s) availed by them from the Directorate of Industries, Trade & Commerce.

In case the 1st instalment is not released prior to the event the grant-in-aid will be released in one lumpsum on successful completion of the event and on submission of the complete information/documents.

(II) Exhibitions/Fairs:

(i) Objectives:

1. To disseminate information regarding industry.

2. To familiarize the existing and prospective entrepreneurs with modern techniques of manufacturing, packaging product development etc.
3. Development of market and popularization of products.
4. Attracting investments in manufacturing and service Sector.

(ii) Receipt of Applications:

The applicants shall apply for organizing exhibitions/fairs with required/necessary documents in the prescribed proforma as in **Annexure I** to the Directorate of Industries, Trade & Commerce normally 3 months in advance prior to the date of commencement of the event.

(iii) Eligibility:

Government/Autonomous/Statutory bodies/Academic Institutions/Bodies, Cooperative Societies, Industry associations, Private Bodies, SHGs, etc. are eligible to seek assistance for conducting Exhibition and Fair etc. The exhibition/fair to be organised by these bodies shall be beneficial to the Manufacturing & Service Sector in the State.

(iv) Quantum of Assistance:

a. In case of organizing a fair/exhibition, quantum of assistance shall be 50% of the estimated cost subject to a maximum of Rs 10.00 lakh per event.

b. In case the State participates in national level exhibitions/fairs jointly with State Level Industry Associations/State Chapter of Apex Industry Associations like FICCI, CII, ASSOCHAM & PHD Chamber of Commerce etc., financial assistance shall be provided for common items of expenditure like space rentals, construction of stall, publication of literature etc.

c. In case the State directly participates in national exhibitions/fairs like India International Trade Fair (IITF) at Delhi, Make in India fair etc. either through its own officials/resources/implementing agency i.e. State undertaking (to follow codal procedure) or by engaging the services of an Event Management Agency (through a transparent procedure), the payment shall be released to the implementing agency or selected event manager in one lump sum after receipt of post event report along with invoice/bill, photographs Visitors book /visiting cards etc.

The expenditure in a financial year shall not exceed Rs. 50.00 lakhs under this component.

(v) Release of Grant:

Grant will be released in two equal instalments of 50% each.

(vi) Release of first instalment:

The first instalment of 50% of the grant will be released on submission of the following information/documents:

- a. Confirmed date and venue of the event/programme.
- b. Indication of sources of funding and item-wise estimated expenditure.
- c. In case of cost of pandal, a reasonability certificate from the building division of PWD may be produced by the applicant in case of exhibitions held in Goa for (i) above.
- d. A certificate/confirmation from the organizers that no Utilization Certificate is pending in respect of previous grant(s) availed by them from the Directorate of Industries, Trade & Commerce.
- e. A Declaration to the effect that the organization has not availed/applied for/will not avail grant/subsidy from the State Government or Government of India for the same purpose/activity under the provision of GFR209(1) in the prescribed format.

(vii) Release of second instalment:

The remaining 50% grant will be released on receipt of complete post event details alongwith the following information/documents:

- a. Event report
- b. Copies/cutting of advertisements/publicity done.
- c. List of visitors and participants.
- d. UC for the first instalment of the grant in form GFR19-A.
- e. A certificate/confirmation from the organizers that no Utilization Certificate is pending submission by them in respect of previous grant(s) availed from the concerned Directorate of Industries, Trade & Commerce.
- f. Copies of all the relevant bills and receipts.

In case the 1st instalment is not released prior to the commencement of the event, the grant –in-aid shall be released in one lump sum on successful completion of the event and submission of complete information/documents as prescribed.

(III) Study Tours:

(i) Objectives:

Assistance may be provided for organizing domestic study tours for exposure to various aspects of industries sector.

(ii) Receipt of Applications:

The organization seeking the assistance for organizing a study tour shall submit a tour report after completion of the tour along with documents indicating:

- a. Objectives of the study tour;
- b. Place(s) visited during the tour;
- c. Composition of the team, bio-data of the members of the study team, detailed justification for the study tour;
- d. Total expenditure incurred on the tour along with its break-up;
- e. details of contribution from the organizers and sources of funding;
- f. A copy of bills and receipts to support the expenditure.
- g. A CA certificate certifying the expenditure incurred for the purpose of the tour.

(iii) Eligibility:

Participants could be representatives from the Government, Industry associations/organizations /entrepreneurs/Self Help Groups etc. Each study tour group shall consist of at least 10 persons in a batch. Not more than 2 (two) such tours shall be undertaken in a year. Eligibility and quantum of assistance shall be decided by the Task Force Committee appointed for this purpose.

(iv) Quantum of Assistance:

Applicant shall be eligible for financial assistance of 50% of the cost upto a maximum of Rs. 4.00 lakhs per batch for components as defined below:

- a. accommodation – upto Rs 1500/- per person per day .(may be increased by 8% per year)

b. travelling expenditure

c. any other expenditure subject to recommendation of the Task Force Committee and approval of the Government.

The expenditure in a financial year shall not exceed Rs. 8.00 lakhs under this component of the scheme.

(v) Release of Grant:

The eligible amount shall be reimbursed to the applicant after submitting the necessary documents.

2. The Task Force Committee:

There shall be a Task Force Committee to scrutinize and recommend applications under this scheme which shall consist of the following members:

i. General Manager, (DIC) as chairman

ii. Under Secretary (Finance) or his representative, as a member

iv. One person to be nominated by the Government upon recommendation by Goa Chamber of Commerce and Industry, as a member.

v. One person to be nominated by the Government upon recommendation by Goa State Industries Association, as a member.

vi. One nominee of the Government with experience in accounts or a Chartered Accountant /Company Secretary , as a member.

3. Expenditures related to this scheme shall be debited to the following Budget Head:

Demand No. 19

2851- Village and Small Industries

00 -

101 - Industrial Estates

02 - Subsidy Scheme for Industrial/Investment Policy

33 - Subsidies

Application Form

For Financial Assistance for organizing Seminars/Workshops/Exhibition/Fairs

1. Organiser/Promoter Details:

- a. Name & address
- b. Telephone/fax/e-mail nos.
(please attach copies of Registration certificate, Memorandum and Articles of Association/ any other relevant document to this effect)
- c. Main activities of the Organization

2. Event Details:

- a. Name of the event, i.e. Seminar/ Workshop/Exhibition/Fairs
(Subject details of the event may be indicated)
- b. Date(s) and period of the proposed event
- c. Venue
- d. Objective of the event (with specific relevance to promotion of industries sector.
- e. No. of participants (Target group of the participation may be indicated) From India From abroad

3. Expenditure Details:

- a. Estimated expenditure with detailed item-wise break-up of expenditure
- b. Organization's share in the estimated expenditure.
- c. Sources of funding: -
 - i. Financial assistance/Grant sought from Directorate of Industries, Trade & Commerce
 - ii. Grant sought to be received from Other Government bodies/organizations including private organizations etc.
 - iii. Organizers own contribution
 - iv. Income from registration/participation fees
 - v. Income from souvenir
 - vi. Income from other sources (to be identified)

4. Details of Resources persons (Faculties/speaker) (Their names, address and topics to be addressed by them, if any, to be mentioned)

5. Experience of the Organizer/promoter
(In case they have organized similar event(s) earlier, their details along with the outcome may also be indicated)

6. An undertaking indicating details of grant received from any other Department of the Central/State Government duly affirmed and attested by Notary (applicable in the case of NGOs)

7. Whether Utilisation Certificate in form 19-A for earlier grants-in-aid received from concerned State Government Department, duly countersigned by a Chartered Accountant have been furnished; if so, a copy of the same may be enclosed. If not, the same may please be furnished along with this application.

8. Please indicate briefly the capabilities of the organization to conduct the event leading to logical conclusions/recommendations for the benefit of processed Industries sector

Date:

Signature
(Stamp)

