

DITC GOA ORGANIZES AWARENESS-CUM- REGISTRATION CAMP

Panaji: April 2, 2018
Chaitra 12, 1940

An awareness camp on Zero Defect Zero Effect scheme of Ministry of MSME was organised by Directorate of Industries, Trade and Commerce (DITC) in collaboration with Quality Council of India and Goa Industrial Development Corporation from March 26 to 29, 2018 at Madkaim, Verna, Colvale and Bicholim Industrial Estates.

The Ministry of MSME has notified a scheme called “Financial Support to MSMEs in ZED Certification Scheme” which was launched by the Prime Minister, Shri. Narendra Modi. The scheme is an extensive drive of the Government of India to enhance global competitiveness of MSMEs by providing them financial support in assessment, rating and handholding of its manufacturing processes on Quality and Environment aspects.

Shri. Himanshu Patnekar, Functional Manager-DITC Goa welcomed the participants and appraised the industrialist about the salient features of the scheme. Shri. Manik Gupta, Assistant Director, Quality Council of India made a detailed presentation about the scheme which is aimed at enhancing the quality of products manufactured by MSME industry with the aim at reducing the polluting effects of manufacturing and improving quality of products at the same time enabling them to compete effectively in the global market. He also stated that the objectives of the scheme is to achieve Zero Defect manufacturing in MSMEs providing quality tools, promoting energy efficient manufacturing, increasing productivity, expanding market base, reducing wastage, developing new products and processing and to supporting “ Make in India” campaign.

A large number of industrialists along with representatives of industrial associations participated. Shri. Prashant Kamat, Functional Manager- DIC said that the camp is meant to encourage more and more industrialists to register with the government under the ZED Scheme which is very beneficial for Indian manufacturing. More than 160 MSMEs registered free of cost under ZED certification scheme during the workshop.

Others present on the occasion included Smt. Darshana Narulkar, GM DIC, Shri. Akshay Potekar DD, Industries, Shri. Satish Gaonkar, Industries Officer, Shri. Sayed Hadi, Industries Inspector, Shri. Nagesh Morajkar, Industries Inspector, Shri. Ajit Naik, Shri. Ravi Kant Kumar, Quality Council of India and others association members.

Vote of thanks was proposed by Shri. Satish Gaonkar, Industries Officer, Directorate of Industries, Trade and Commerce.