

GOVERNOR CALLS FOR INVOLVEMENT OF INDUSTRIALISTS IN SWACHH BHARAT ABHIYAN

Panaji: September 14, 2017

The Governor of Goa, Dr.(Smt) Mridula Sinha has called for active involvement and cooperation from Industries in Swachh Bharat Abhiyan to make the cleanliness fortnight successful. The third anniversary of the Clean India mission will be celebrated throughout the country from September 15 to October 2, 2017 to make sanitation "Everyone's Business".

Governor, Dr. (Smt) Mridula Sinha held a meeting with the Captains of Industries from the State in connection with the Swachh Bharat Abhiyan at Raj Bhavan, Dona Paula, today.

The Governor, said the initiative of Prime Minister Narendra Modi to "make India clean" and ensure that the "Swachhta hi Seva" fortnight starting September 15 across the country will be a grand success.

The Governor stated that Industries are valuable partner and very important stakeholders and as seen the industrialists should contribute their might to maintain cleanliness and to create clean atmosphere in the State.

During the meeting the industrialist briefed the Governor the various initiatives taken by various industries towards cleanliness in the State and their premises. Governor appealed to the Industrialists to adopt an area from any village and also to take up cleanliness in and around the Goa Medical College and Hospital.

Dr. Sinha also deliberated on various issues in the meeting like placing and donating adequate number of dust bins of suitable size in public places; providing of treatment of garbage within their area and avoid its illegal dumping outside the industry; stopping of use of plastics with alternate use of cloth/paper, etc.

The Governor further emphasized the need to consider cleanliness as culture. Purity of mind, purity of body and purity of intellect are essential for leading a healthy and happy life, she added. Governor also appealed to the Goa Chamber of Commerce to take initiative for organizing a rally involving school students to create greater awareness about cleanliness. Children are the best mediums to motivate every one, she asserted.

The industrialists who attended the meeting showed keenness to make the State clean by taking appropriate measures.

Shri J. Ashok Kumar(IAS) Director, Urban Development informed that a special drive will be taken up on September 25 in industrial areas for cleanliness.

Smt Biju Naik, Jt. Secretary to Governor, Smt Sandya Kamat, Director of Panchayat; Shri Shrinivas Dempo, Industrialists and Representatives of Industries besides Government Officials were present for the meeting.

Shri Rupesh Kumar Thakur(IAS), Secretary to Governor welcomed and proposed the vote of thanks.