

CIRCULAR REGARDING MEDIA MONITORING ISSUED

Panaji: August 9, 2017

Sravana 18, 1939

Office of the North Goa Collector in a circular issued has stated in terms of Supreme Court Order dated April 13, 2004 in SLP (Civil) No.6679/2004 and ECI's subsequent Order No.509/75/2004/J.S.-I dated April 15, 2004, a Media Certification and Monitoring Committee (MCMC) of North Goa District has been constituted by the District Magistrate and District Election Officer, North Goa District for the purpose of previewing, scrutinizing and verifying all advertisements by individual contesting candidates or political parties or organization/ association, before it is inserted in the electronic media.

Every registered National and State, Political Party and every contesting candidate proposing to issue advertisements on Print Media/Electronic Media/Social Media and Television Channels will have to apply pre-certification of advertisements to the Media Certification and Monitoring Committee (MCMC) of North Goa District in prescribed format not later than 3 days prior to the date of the proposed commencement of the telecast of such advertisement.

In case of any other person or unregistered political parties, they will have to apply in writing in to the MCMC not later than 7 days prior to the date of the telecast.

Such application needs to be accompanied by two copies of the proposed advertisement in electronic form alongwith the duly attested transcript thereof.

In case of earlier, the application shall be disposed within two days of its receipt and in case of later the application shall be disposed within 3 days of its receipt.