

## **SCHEMES OF WEST ZONE CULTURAL CENTRE, UDAIPUR**

### **A. Lokotsav (Folk Festival):**

Directorate of Art & Culture organizes Lokotsav (Folk Festivals) in joint collaboration of West Zone Cultural Centre, Udaipur, and Kala Academy, Goa.

These Folk Festivals are being organized to provide a platform and to preserve the traditional crafts and folk art of the artists from different parts of the country and the state. The artifacts are displayed and sold by the craftpersons. About 100 craft persons and 150 performing artists from different parts of the country and Goa are invited to participate in the festivals.

#### **I. Objective:**

The main objective of organizing these festivals is to provide a common platform to the artist and groups to present their Folk Songs, Music, Dance and their Craft. This gives an exposure and market to the Craft. It promotes and preserves the cultural heritage of the State and the country.

#### **II. Procedure to avail the benefits:**

The advertisement is released through the local newspaper inviting applications for stalls/programmes. After scrutinizing the applications, the stalls are allotted. Similarly the applications for performing artists are scrutinized and selected. The stalls are provided to the craft persons to exhibit their art and crafts. General public and art lovers invited through invitations/press to witness the exhibition and programmes during the festival days.

For organization of Lokotsav it is required to set up a pavilion. The tender notice is released in the local newspapers to set up pavilion. After the scrutiny/comparative statements tender is issued to the lowest bidder.

### **B. Balotsav & Natyosav**

These are the approved programme of the West Zone Cultural Centre. The Balotsav & Natyosav are organized in joint collaboration with Directorate of Art & Culture for five days in Goa. The Balotsav is the children festival in which the various activities are conducted i.e. Theatre, Folk Dances, Group dances, Group songs, Instruments, Painting, Craft etc. by the renowned experts. Natyotsav is a theatre movement and is organized to know the theatrical achievements by other states by presenting their plays. It is a multilingual drama festival.

#### **I. Objective:**

The main objective of organizing Natyosav festival is to provide a platform to the theater workers & other to stage their plays and interact with each other of the latest trend of theatre. The Balotsav is organized to give platform to the young children and to create interest in them for cultural and other related activities.

## **II. Procedure to avail the benefits:**

The schedule of Balotsav & Natyosav is planned and the press note is released in the local newspapers. Invitations to general public & art lovers are made through press.

## **C. Shigmotsav & Ganeshotsav**

These are approved programmes of the West Zone Cultural Centre and are organized in joint collaboration with Directorate of Art & Culture at different places in Goa. These Utsavs are being organized to provide a platform to artists from different parts of country and this state to present their programmes of Folk dances, Folk songs, Cultural activities etc. Number of performing artists from different parts of country & state are invited to show their talent in these Utsavs.

### **I. Objective:**

The main objective of organizing these festivals is to provide a platform to the artist to present their Folk dances, Folk songs, music etc. this gives an exposure to the rural artist/folk groups.

### **III. Procedure:**

The local committees plan the schedule of Shigmotsav & Ganeshotsav. In these utsavs the troupes from different parts of the country are invited to present their cultural programme. Invitations to general public & art lovers are made through press note. The programmes are organized at Sarvajanic Ganeshotsav places and at Shigmotsav places.

## **D. Workshops:**

### **Scheme Details:**

Different types of workshops are being organized such as Varli painting, Madhubani Painting, Block Printing, Batik Chicken Kari, Bandhani etc in joint collaboration of West Zone Cultural Center and Directorate of Art & Culture in different parts of Goa. These workshops give a platform to the art lovers and public in general where they can learn various types of art and crafts.

### **I. Objective:**

The main objective of organizing these workshops is to provide a common platform to the local artist to learn various activities.

### **II. Procedure:**

The schedule is planed, and accordingly the press notes are released on the local newspapers. Invitations to general public & art lovers are made through press.